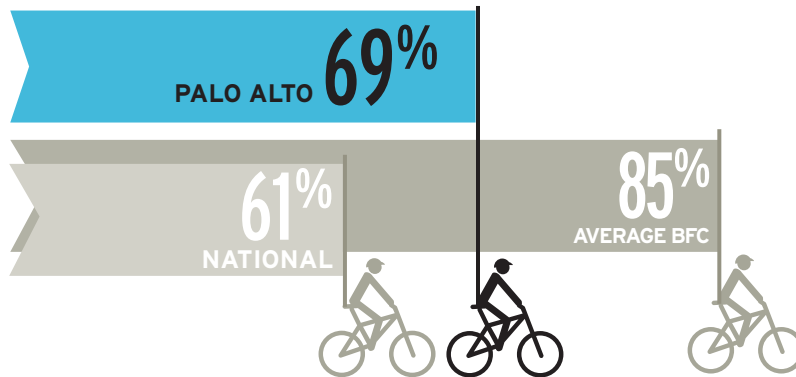


PALO ALTO IS A

BICYCLE FRIENDLY COMMUNITY

2000-2012
RIDERSHIP
GROWTH



COMMUNITY:

PALO ALTO
CALIFORNIA

TOTAL POINTS:

64 of 100



points earned points available

RIDERSHIP

9.5%
Commuting by bicycle



CRASH RATE

184
Per 10k daily cyclists



FATALITY RATE

0
Per 10k daily cyclists



PUBLIC RATING

Local cyclists
take on Palo Alto



Bicycle Friendly Community Category Ratings

ENGINEERING

Bicycling network and
connectivity



EDUCATION

Motorist awareness and
bicycling skills



ENCOURAGEMENT

Mainstreaming bicycle
culture



ENFORCEMENT

Promoting safety and
protecting bicyclists' rights



EVALUATION

Setting targets and having
a plan



KEY STEPS TO PLATINUM

Build support to carry out bicycle program with creative public engagement process

Make it easier to bike than drive a car and then prove it to people through events and campaigns

Build an even stronger bike and pedestrian program by adding staff, including full-time bicycle coordinator

GET INVOLVED:

ANSWER 5 SHORT QUESTIONS TO IMPROVE BIKING AND GET CONNECTED TO LOCAL ADVOCACY!

» WWW.BIKELEAGUE.ORG/COMMUNITY-SURVEY

