

## **National Bike Challenge Local Challenge Host Terms & Conditions**

### **Your use of the National Bike Challenge Site and the information available on the Site as a Local Challenge Host is subject to the following Terms & Conditions:**

The National Bike Challenge Site (the Challenge Site) is owned, operated and maintained by the League of American Bicyclists (the League). At the League, we recognize that visitors to the Challenge Site may be concerned about the information they provide and how we treat that information. These **Local Challenge Host Terms & Conditions** address those concerns. All Local Challenge Hosts (LCHs) must accept these Terms & Conditions prior to setting up their Local Challenge.

**Security of Personal Identity Information:** Personal Identifiable Information (PII) is defined as name, email, date of birth, zip code of residence and user generated content. As a LCH, you must agree to the following terms and conditions to host a Local Challenge within the National Bike Challenge. You agree to employ and maintain reasonable security measures to ensure that PII is protected from unauthorized use, alteration, or disclosure. PII downloaded from the National Bike Challenge website will only be used for your organization's communication purposes. You will not sell or market the PII from your Local Challenge.

**Communication** – As a LCH you agree to provide an opt-out feature on any online marketing email service and abide by the Federal Trade Commission's CAN-SPAM Law.

**Participants** - Every participant and LCH must agree to the National Bike Challenge Terms & Conditions to become a registered participant of the National Bike Challenge. There are specific regulatory requirements regarding online privacy protection for children under age 13. LCHs must not knowingly collect, store, distribute, or correspond with children under 13 years of age. Please see the information under "Children" below.

**Children-** The League and its partners are committed to protecting the online privacy of children and making the internet safe. Our Privacy Policy and practices reflect applicable laws and regulations on children's privacy. All persons under 18 years of age are expected to have permission from their parents before participating in the National Bike Challenge. We do not knowingly collect personal information from children under 13 years of age. Any communication we get that is identified as being from a child under 13 will not be kept by the League. We encourage parents or guardians of children under 13 to regularly check and monitor their children's use of email and other activities online.

**Contact Us-** If you have any questions about the Local Challenge Hosts Terms & Conditions, you can contact us via email or phone us at 1-202-822-1333. For postal mail, please write to us at:

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