League Board of Directors Meeting, October 19, 2019; 8:00 AM EST Start
George Mason University, Arlington Campus, Van Metre Hall, Room 716

In Attendance: Ken Podziba, Karin Weisburgh, Maria Boustead, Max Hepp-Buchanan, Bob Oppliger, A.J. (Jerry) Zelada, Torrance Strong, Beth St. John, Danielle Arigoni, Jim Baross, Mike Sewell, Dave Belde

Staff: Bill Nesper, Lorna Green (the rest of staff joined later in the day)

Not in attendance: Harry Brull, Nicole Preston, Ralph Monti, Mark Thomas, Jackie Martin

8:10 AM – Welcome
Bill made some welcoming remarks
George Mason University was honored with Bicycle-Friendly University awards and gave a brief presentation
Vote on the slate of candidates for officers (Chair: Ken; Vice Chair: Karin; Secretary: Max; Treasurer: Mark; Executive Committee: Mike and Maria; Ex-Officio Executive Committee: Ralph)
- Motion made by Bob, second by A.J.
- Motion passes

Board members introduced themselves
Minutes approved from July meeting

9:00 AM – Financial update
Bill provided the board with a financial update of 3Q/YTD

10:00 AM – Executive Director updates
Bill and A.J. provided an update on EDI improvements to the website
The Board discussed how awesome Kittie Knox was

10:30 AM – Staff updates
Caron Whitaker gave an update on legislative affairs
- The Senate America’s Transportation and Infrastructure Act presents an increase in funding for bike/ped by $550 million per year
- Transportation Alternatives increases by 40%
- The 2020 National Bike Summit will focus on safe streets for everyone
Ken McLeod gave an update on policy, research, and reports
- The League has drafted 5 principles of a Bike New Deal
- The Board and staff discussed autonomous vehicles and street safety policy

Amelia Neptune gave an update on Bicycle-Friendly America programs
- Amelia presented stats for Bicycle-Friendly States, Communities, Universities, and Businesses

Alison Dewey gave an update on education and Smart Cycling initiatives
- Alison highlighted the ethnic and age diversity of LCI candidates

Lauren Jenkins gave an update on marketing and communications
- Social media growth is strong

Kevin Dekkinga gave an update on membership and development
- Membership is stable yet slowly declining along national membership organization trends

1:45 PM – Board fundraising
Mike presented an overview of SWOT analysis
Mike presented fundraising recommendations
Giving Tuesday is on December 3
The Board committed to matching gifts for Giving Tuesday

2:45 PM – EDI next steps
The Board discussed ideas around EDI trainings, board recruitment, and advisory councils

3:10 PM – National Bike Summit workshop
The Board and staff spent the rest of the afternoon workshopping new ideas for the NBS
3 main goals:
- Fun/#1 bike event
- Grow movement/expand network
- Political power
The Board and staff brainstormed tactics to accomplish the goals stated above

5:20 PM – Adjourn