



# Bicycle Friendly Business Plan and Policy

FTN Associates, LTD. has long provided technical solutions to protect and enhance the water resources and environment in Arkansas and throughout the U.S. Incorporating a bicycle transportation policy aligns with the company's enthusiasm for the outdoors, reduction in transportation-related carbon emissions, and involvement in the local community. This policy and vision is organized according to the four elements used by the League of American Bicyclists: Engineering, Encouragement, Education, and Evaluation & Planning.

## ENGINEERING

- In partnership with City of Fayetteville Parks & Recreation, FTN will organize two opportunities per annum for volunteers to improve nearby Skull Creek Trail and associated Gordon Long Park.
- FTN will provide a floor pump and bicycle tools for community use.
- Employees will be allowed to store bikes securely in their offices. If space is an issue, an alternative location in the common area can be used for bicycle storage by permission of the Office Manager.
- Changing areas will be provided for employees.

## ENCOURAGEMENT

- A minimum of one recreational staff ride (family, mountain, road, etc.) will be organized per annum to increase morale and social activity in the workplace.
- The Bicycle Coordinator will facilitate office activities for National Bike Month (May) and Cycle September which may include bicycle challenges/competitions, e-mail blasts, group rides, etc.

## EDUCATION

- Bicycle safety, rules of the road, and up-to-date bicycle infrastructure information will be provided to employees at least once per annum by the Bicycle Coordinator.
- A local instructor will provide a presentation on bicycle safety (including bicycle-friendly driving) once per annum.

## EVALUATION & PLANNING

- Recreational and commuter bicycle data will be collected through the Love to Ride website.
- An internal survey will be conducted annually to collect additional data and solicit employees for feedback or comments.
- A volunteer will serve as the Bicycle Coordinator with one term corresponding to the calendar year.



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Acting Bicycle Coordinator  
David Criswell

A handwritten date '2/4/2021' in blue ink, written over a horizontal line.

Date

A handwritten signature in blue ink, appearing to read 'Lee Beshoner', written over a horizontal line.

Office Manager  
Lee Beshoner

A handwritten date '2/4/21' in blue ink, written over a horizontal line.

Date