SHORT-TERM BIKE PARKING

AND THE LAW OF ATTRACTION
JOIN THE LEAGUE OF AMERICAN BICYCLISTS
TOGETHER, LET'S BUILD THE MOVEMENT FOR SAFER STREETS!
More Businesses Across US Designated Bike-Friendly

The League of American Bicyclists announced its latest round of bicycle-friendly businesses last week, recognizing 100 new and renewing companies in 35 states and Washington, D.C.

NAIPTA Named a Silver Bicycle Friendly Business

RI Public Radio Named A Bicycle-Friendly Business By The League Of American Bicyclists

Building Blocks of A Bicycle Friendly Business

- Supports local, state, and national bike advocacy
- Offers classes on bicycle safety and maintenance
- Helps in providing information and resources
- Is easily accessible by bike
- Is a champion for bicycling in their community
- Offers convenient, secure bike parking

Minitab Inc

Honorable Mention

While Minitab Inc was not selected as a Bicycle Friendly Business this round, the League of American Bicyclists is pleased to see your commitment to promote a bicycle-friendly environment for employees, guests, and the community. We are optimistic of your progress and look forward to working with you to reach a Bicycle Friendly Business award in the future.

Feedback Report

Minitab Inc

Business Profile

City/State: State College, PA
Industry: Technology & Information
No of Employees: 300
No of Guests: 5

Quick Facts

- Bike to Work Day Participation: 0%
- Bike Parking Capacity: 10%
- % of employees who ride to work more than once per week in the spring/summer of last year
- % of employees who commute by bike on Bike to Work Day during 2015
- % of employees who commute by bike on Bike to Work Day during 2016

Category Scores

- Engineering: 4.0 / 7.9
- Encouragement: 0.9 / 4.6
- Safety, Skill, and Maintenance Classes and Information Sharing: 0 / 2.4
- Evaluation & Planning: 4.8 / 3.1

Average Score: 2.4 / 4.5
BFA APPLICATION CRITERIA

The Five E’s:
» Engineering
» Encouragement
» Education
» Evaluation & Planning
» Equity, Diversity, & Inclusion
Learning Objectives

• Know the basic features of a highly functional bike rack

• Understand key considerations for site selection and avoid the dreaded Forgotten Bike Rack Syndrome

• Learn how the bike rack is more than just pure utility. These babies can fly if you let ‘em.

• Master the art of the bike rack law of attraction . . . matching the right rack to the right location attracts bikes

• Bonus: We’ll briefly get into common guidelines, obstacles, innovations related to short-term bike parking, and pull out a crystal ball to predict its future. Mainly we’ll use this time to percolate questions to learn what’s been vexing you about the topic.
What makes a good bike rack?

- Stability of the rack (stable, firm)
- Two points of contact with the bicycle
- Security and Ease of Use (secure, easy going)
Attracting Bikes for Parking in the Short-Term
What is Considered Short-Term? < 2 Hours
Amenity

Requirement

Useless
Selecting a Site for Short-Term Bike Parking

• Convenience and ease of use are the highest priorities, otherwise it won’t likely get used.
Where are people currently parking bikes when there are no racks available?
Place racks in a highly visible, prominent location
ACCESS

REI Washington DC Flagship

- In-store shopping
  Open until 9:00 pm today
- Curbside Pickup
  Open until 9:00 pm today

REI has updated its COVID-19 policies and procedures per the latest CDC guidance. See our full health & safety standards.

In-store shops & services

- Bike shop
- Ski shop
- Buy online, pick up in store

REI Tampa

- In-store shopping
  Open until 8:00 pm today
- Curbside Pickup
  Open until 8:00 pm today

REI has updated its COVID-19 policies and procedures per the latest CDC guidance. See our full health & safety standards.

In-store shops & services

- Bike shop
- Buy online, pick up in store
Short-Term Bike Rack Styles
(The Good, the Bad, and the Ugly)
Good Basic Racks
Good Custom Racks
Bike Corrals
(Attract lots of bikes)
Bad Streetscape Racks
The special case of the hanger racks
Choices, Choices …Oh, So Many Options!
Horizontal Mounting Options

- In-Ground
- Surface
- Rail
Finish Options

- Powder Coat
- Galvanized
- Stainless
Amenities

Bike Repair

Lighting

Signage
Brokerage Brew Co Bike Community

Concerned about your bike? Use the live stream of our bike rack to check on your ride.
Match Maker
Introducing the Right Rack to the Right Space
Campuses
(College and Company)
Parking Garages
Bike Stations
Parks and Trails
Events and Bike Valet
Shelters
Space Use
ADA Considerations

Protruding objects cannot reduce the minimum width of accessible routes.

- 80" min
- 27" max

Objects above headroom clearance can protrude any amount.

Protruding objects cannot reduce the minimum width of accessible routes.

Objects with leading edges within cane sweep can protrude any amount.

Figure 307.3 Post-Mounted Protruding Objects
SHELTER, ACCESS, SECURITY

Target – Arlington, VA
Photos courtesy Bike Arlington
Requirements and Obstacles

- Design Standards
- Spacing
- Minimums
- Encroachment Fees
  - Permitting Fees
  - Liability
  - Utilities Sign Off
  - Neighboring Properties
How to Increase Short-Term Bike Parking Where You Live

- Bike Rack Programs
- Cost Share Grants Donations
- Ordinances
- Meter Replacement
Looking Ahead

• More shelters
• More artistic design forward racks
• More integration with landscaping
• More technology and charging opportunities
• Locking to a tree, gates, fences, or to street furniture will increasingly be a thing of the past. (Avoid bad dates, think positive)
LEARN MORE...

» About the League and other programs: bikeleague.org

» About the BFC Program: bikeleague.org/community

» About the BFB Program: bikeleague.org/business

» About the BFU Program: bikeleague.org/university

» Apply today: apply.bikeleague.org

Upcoming Application Schedules:

» BFB: Open for Submissions!
  » Next BFB Deadline March 2, 2022

» BFU: Application Opening Soon!
  » Next BFU Deadline Summer ‘22

» BFC: Application Opens May 2022
  » Next BFC Deadline Fall ‘22
Useful Guides

Dero Pocket Guide to Bike Parking

Dero Bike Room Design Guide

APBP Essentials of Bike Parking
Questions