

SHORT-TERM BIKE PARKING

AND THE LAW OF ATTRACTION



DERO
A PLAYCORE Company



JOIN THE LEAGUE OF AMERICAN BICYCLISTS

TOGETHER, LET'S BUILD THE MOVEMENT FOR SAFER STREETS!





SMART CYCLING
MANUAL

THE LEAGUE » SMART CYCLING



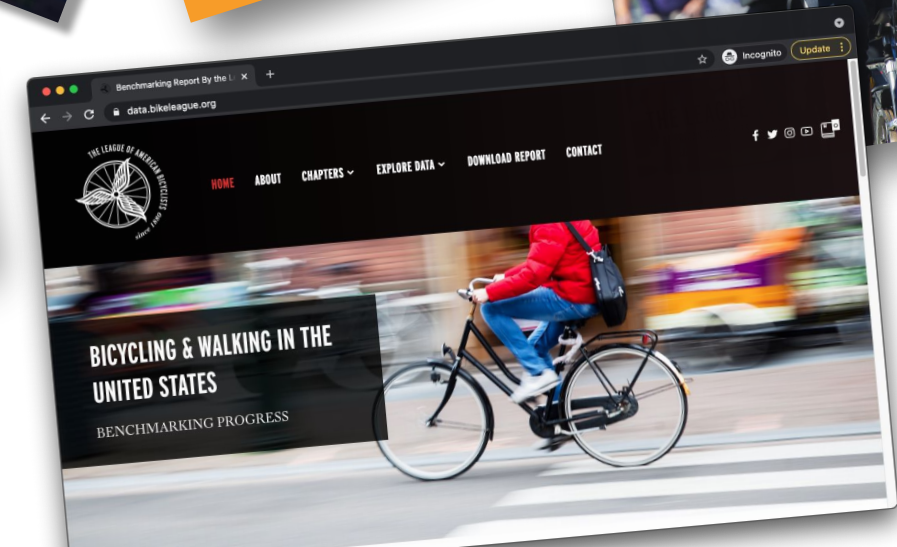
THE LEAGUE
NATIONAL
BIKE
SUMMIT 2020



WHERE WE RIDE
Analysis of bicycle commuting in American cities
REPORT ON 2015 AMERICAN COMMUNITY SURVEY DATA BY THE LEAGUE OF AMERICAN BICYCLISTS



ENGAGING MORE WOMEN
IN CYCLING
and best practices to improve and women's specific bicycle advocacy



ACTIVE
TRANSPORTATION
LEADERSHIP
INSTITUTE



THE LEAGUE » BICYCLE FRIENDLY AMERICA



BICYCLE FRIENDLY STATE



BICYCLE FRIENDLY COMMUNITY



BICYCLE FRIENDLY BUSINESS



BICYCLE FRIENDLY UNIVERSITY

APPLY FOR RECOGNITION & FEEDBACK



Forbes / Lifestyle

AUG 31, 2015 @ 09:11 PM 364 VIEWS

More Businesses Across US Designated Bike-Friendly



Tanya Mohn, CONTRIBUTOR
I write about travel and road safety.
FOLLOW ON FORBES (70) f t r e

FULL BIO

The League of American Bicyclists announced its latest round of bicycle friendly businesses last week, recognizing 100 new and renewing companies in 31 states and the District of Columbia.

NAIPTA Named a Silver Bicycle Friendly Business

SOURCE: NORTHERN ARIZONA INTERGOVERNMENTAL PUBLIC TRANSPORTATION AUTHORITY DEC 18, 2015



NAIPTA encourages bicycling as an easy option for transportation and provides amenities such as bike racks at connection centers, at bus stops, and on every single bus, and incentives such as allowing bikes to ride for free.


Photo credit: NAIPTA

RI Public Radio Named A Bicycle-Friendly Business By The League Of American Bicyclists


By JAMES BAUMGARTNER • AUG 26, 2015

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MINITAB INC



Spring 2016 **HONORABLE MENTION**

While MINITAB INC was not selected as a Bicycle Friendly Business this round, the League of American Bicyclists is pleased to see your commitment to promote a bicycle-friendly environment for employees, guests, and the community. We are optimistic of your progress and look forward to working with you to reach a Bicycle Friendly Business award in the future.

BUSINESS PROFILE

CITY, STATE	INDUSTRY	# OF EMPLOYEES	AVERAGE DAILY # OF GUESTS
State College, PA	Technology & Information	300	5

QUICK FACTS

RIDERSHIP % of employees who ride to work more than twice per week in the spring, summer, & fall months	9%
BIKE TO WORK DAY PARTICIPATION average % of employees who commute by bike on Bike to Work Day during past three years	0
BIKE PARKING CAPACITY % of bicycle parking spaces compared to total number of employees & average daily guest	10%

CATEGORY SCORES

	Judge Rating	Local Cyclists Rating*
ENGINEERING <i>Access and end-of-trip facilities for commuters</i>	4.0 /10	7.9 /10
ENCOURAGEMENT <i>Promotion, incentives, and advocacy for better bicycling</i>	0.9 /10	4.6 /10
EDUCATION <i>Safety, skills, and maintenance classes and information sharing</i>	0 /10	2.4 /10
EVALUATION & PLANNING <i>Setting targets, seeking input, and planning for improvements</i>	4.8 /10	3.1 /10
*Based on surveys distributed to employees, customers, and guests.		
AVERAGE SCORE <i>out of 10</i>	2.4	4.5

BUILDING BLOCKS OF A BICYCLE FRIENDLY BUSINESS

While no two BFBs are exactly alike, below we've listed the key actions taken by most successful businesses in the program.

A Bicycle Friendly Business:

- » Is easily accessible by bike
- » Supports local, state, and national bike advocacy
- » Is a champion for bicycling in their community
- » Offers classes on bicycle safety and maintenance
- » Offers convenient, secure bike parking
- » Shares building information and resources with

BFA APPLICATION CRITERIA



The Five E's:

- » Engineering
- » Encouragement
- » Education
- » Evaluation & Planning
- » Equity, Diversity, & Inclusion



THE LEAGUE OF AMERICAN BICYCLISTS
since 1880

BICYCLE FRIENDLY AMERICA

Bicycle Friendly Community » Bicycle Friendly Business » Bicycle Friendly University

MY ACCOUNT BICYCLE FRIENDLY COMMUNITY BICYCLE FRIENDLY BUSINESS BICYCLE FRIENDLY UNIVERSITY RENEWING APPLICANTS

Welcome Amelia Neptune

- Home
- My Applications
 - In Progress (2)
 - In Cart (1)
 - Complete (1)
- My Judging Assignments
- My Profile

[Home](#) > [My Applications](#) > [Application](#)

BFB: Bicycle Friendly Business

[BFB: Application Intro](#) -> [BFB: Applicant Profile](#) -> [BFB: Business Profile](#) -> [BFB: Engineering](#) -> [BFB: Encouragement](#) -> [BFB: Education](#) -> [BFB: Evaluation & Planning](#) -> [BFB: Final Overview](#) -> [Supplementary Materials](#)

APPLICATION INTRO

Business Name: *

(as you'd like it to appear on award materials)

Equality



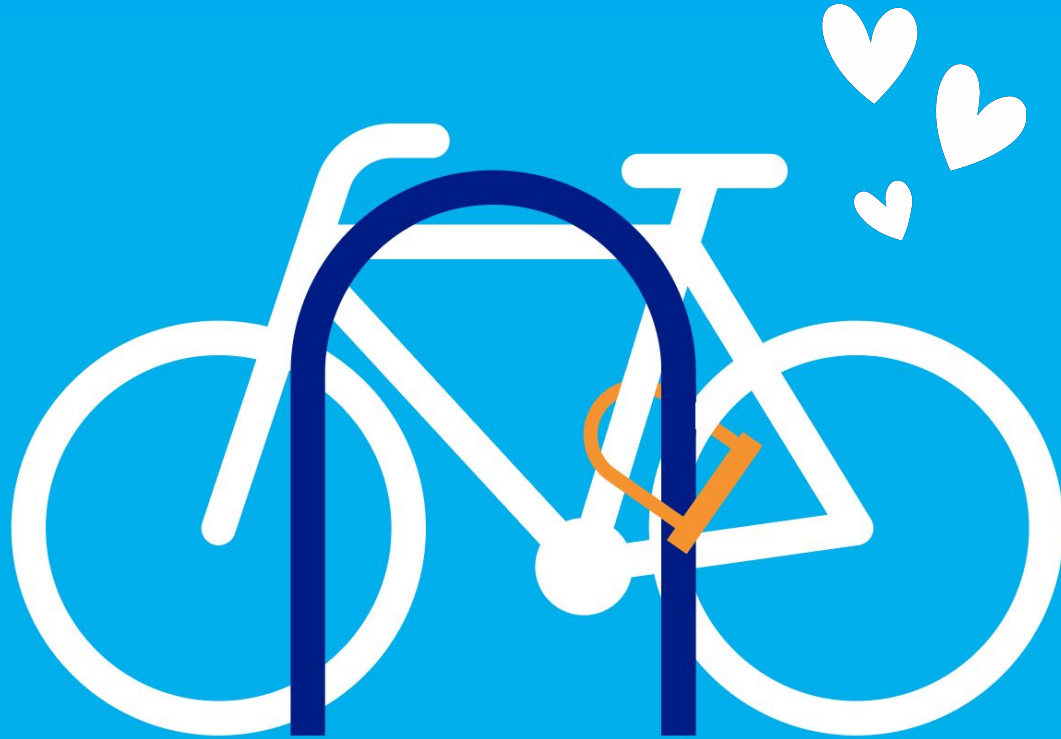
Equity



Learning Objectives

- Know the basic features of a highly functional bike rack
- Understand key considerations for site selection and avoid the dreaded Forgotten Bike Rack Syndrome
- Learn how the bike rack is more than just pure utility. These babies can fly if you let 'em.
- Master the art of the bike rack law of attraction . . . matching the right rack to the right location attracts bikes
- Bonus: We'll briefly get into common guidelines, obstacles, innovations related to short-term bike parking, and pull out a crystal ball to predict its future. Mainly we'll use this time to percolate questions to learn what's been vexing you about the topic.

What makes a **good bike rack**?



- Stability of the rack (stable, firm)
- Two points of contact with the bicycle
- Security and Ease of Use (secure, easy going)

Attracting Bikes for Parking in the Short-Term





What is Considered Short-Term?



< 2 Hours

Amenity



Requirement



Useless



Selecting a Site for Short-Term Bike Parking

- Convenience and ease of use are the highest priorities, otherwise it won't likely get used.



Where are people currently parking bikes when there are no racks available?



Place racks in a highly visible, prominent location



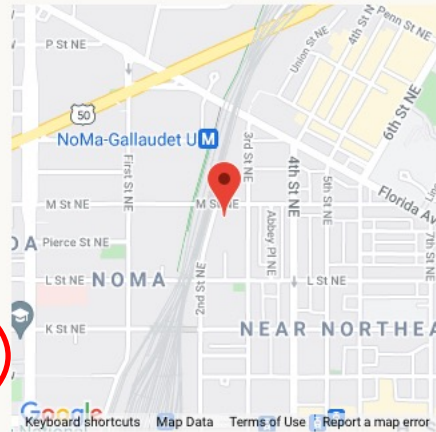
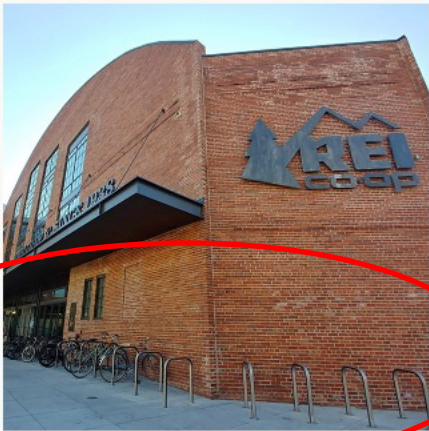
ACCESS



♥ My REI

REI Washington DC Flagship

- ✓ In-store shopping
Open until 9:00 pm today
- ✓ Curbside Pickup
Open until 9:00 pm today



REI has updated its COVID-19 policies and procedures per the latest CDC guidance. [See our full health & safety standards.](#)

In-store shops & services

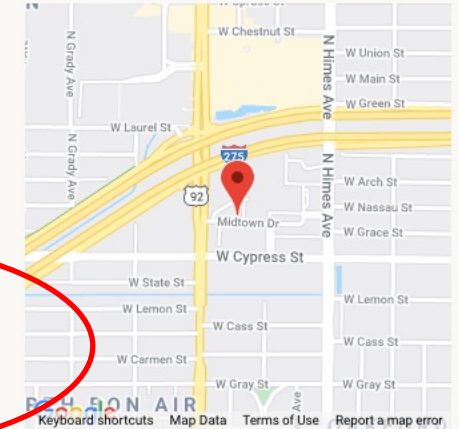
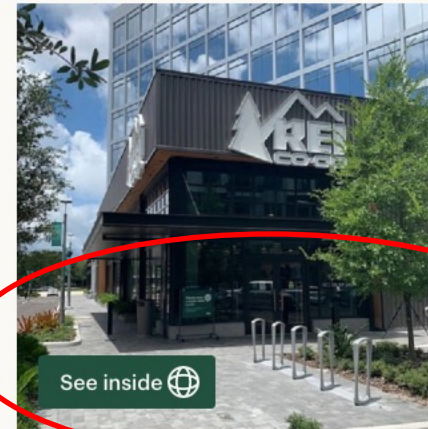
[Bike shop](#)

[Ski shop](#)

Buy online, pick up in store

REI Tampa

- ✓ In-store shopping
Open until 8:00 pm today
- ✓ Curbside Pickup
Open until 8:00 pm today



REI has updated its COVID-19 policies and procedures per the latest CDC guidance. [See our full health & safety standards.](#)

In-store shops & services

[Bike shop](#)

Buy online, pick up in store

Short-Term Bike Rack Styles

(The Good, the Bad, and the Ugly)

Good Basic Racks



Good Custom Racks



Bike Corrals

(Attract lots of bikes)



Bad Streetscape Racks

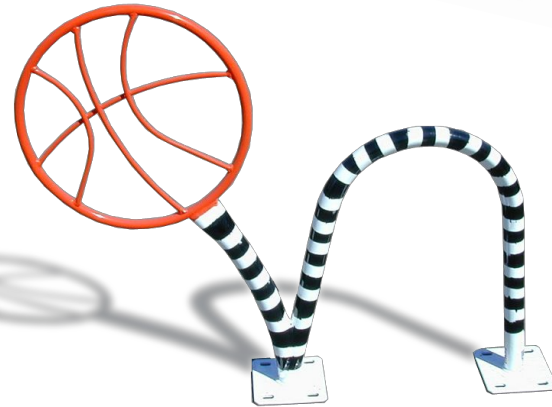
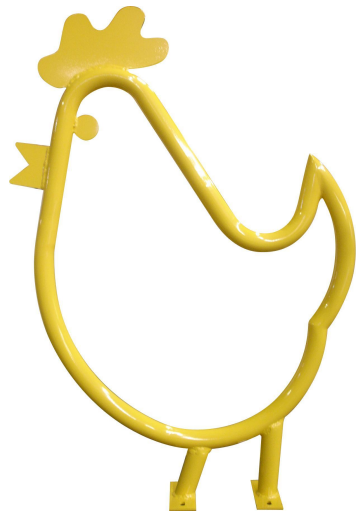


The special case of the hanger racks

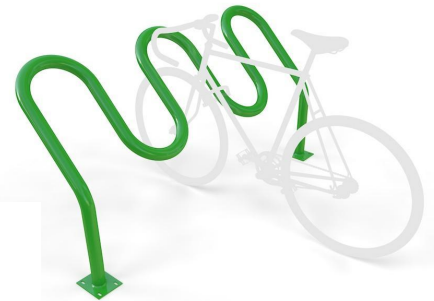
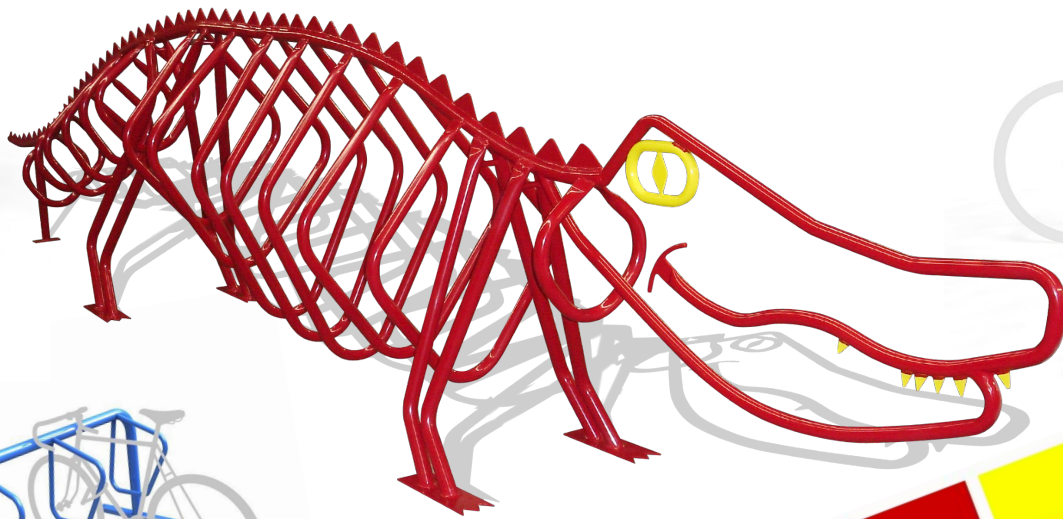


Photo: Bicycle Security Advisors





Choices, Choices ...Oh, So Many Options!



Horizontal Mounting Options



In-Ground



Surface



Rail

Hardware Options



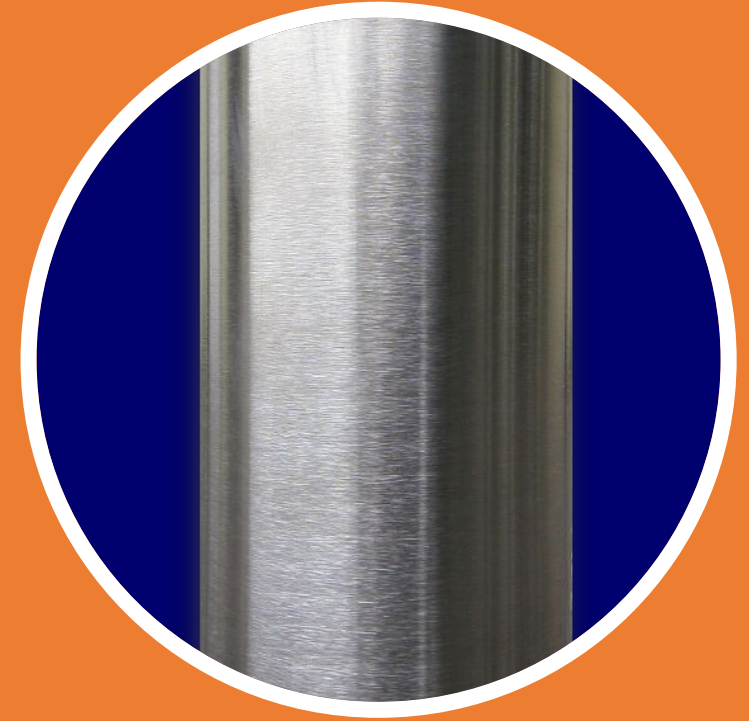
Finish Options



Powder Coat



Galvanized



Stainless

Amenities



Bike Repair



Photo: Architonic

Lighting



Signage

Security



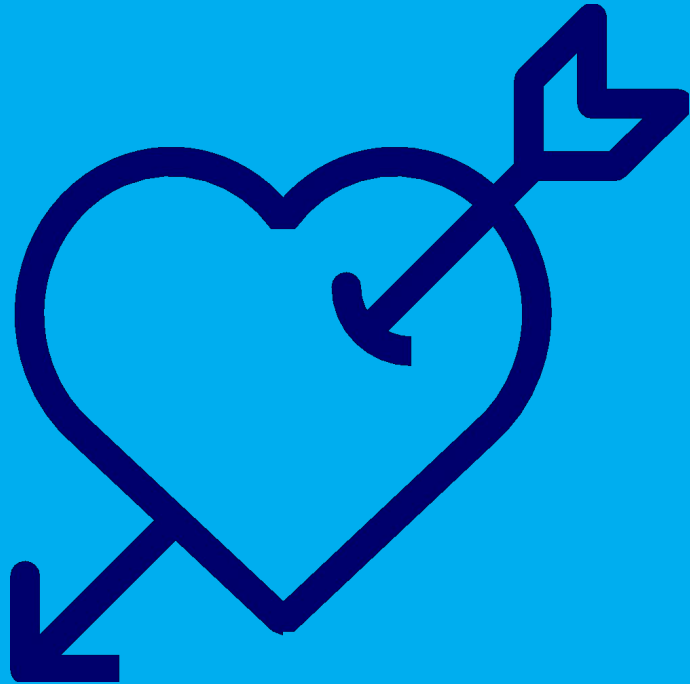
Brokerage Brew Co Bike Community

Concerned about your bike? Use the live stream of our bike rack to check on your ride.



Match Maker

Introducing the Right Rack to the Right Space



Streetscapes



Campuses

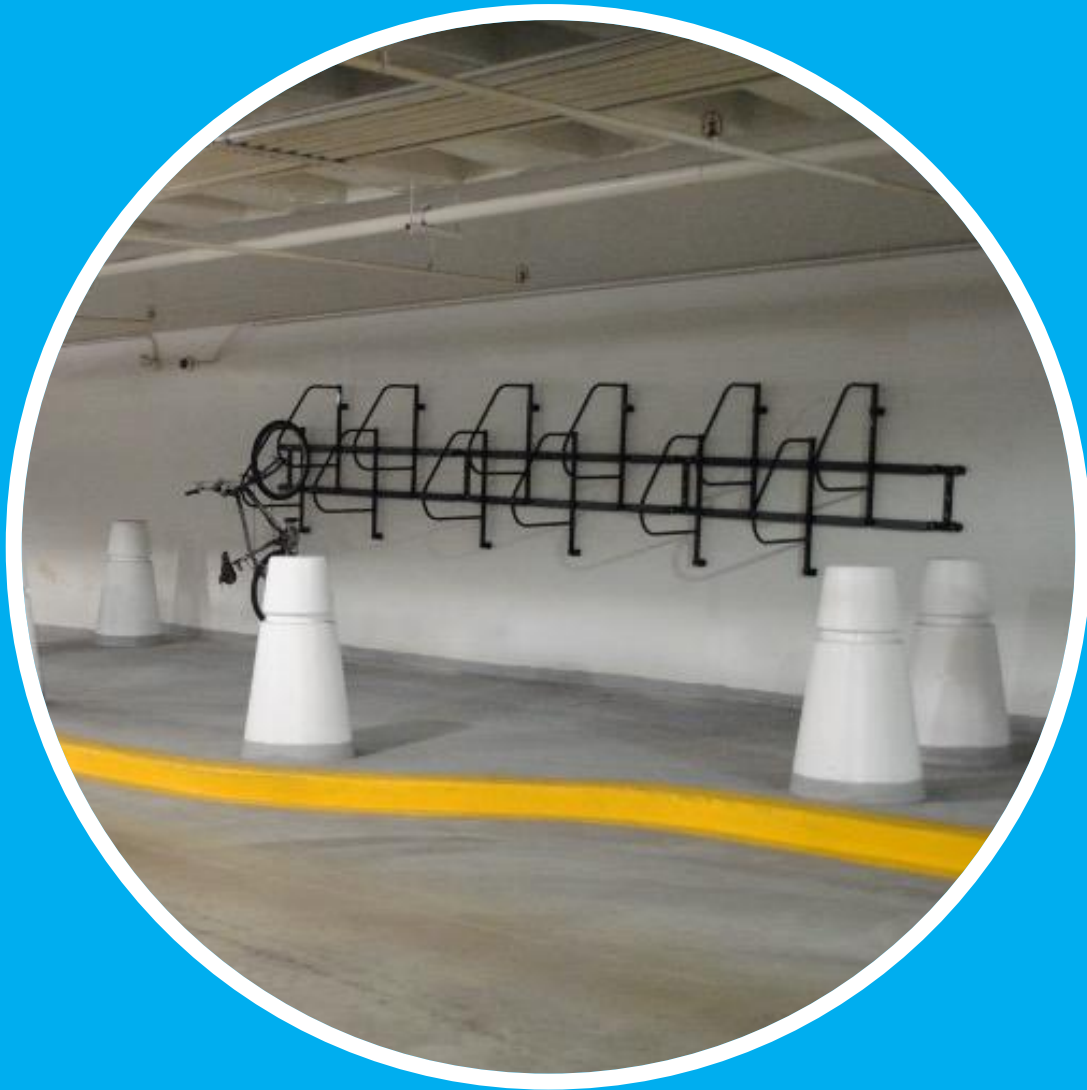
(College and Company)



Example: KEEN



Parking Garages



Bike Stations



Parks and Trails



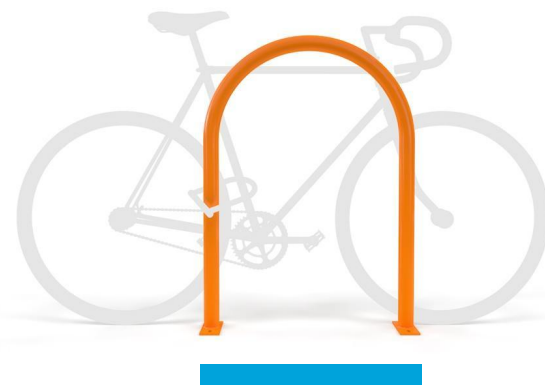
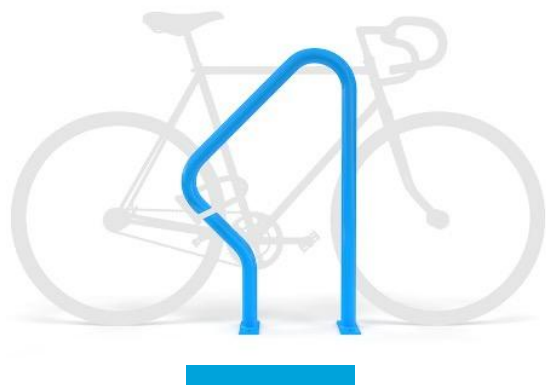
Events and Bike Valet



Shelters



Space Use



ADA Considerations

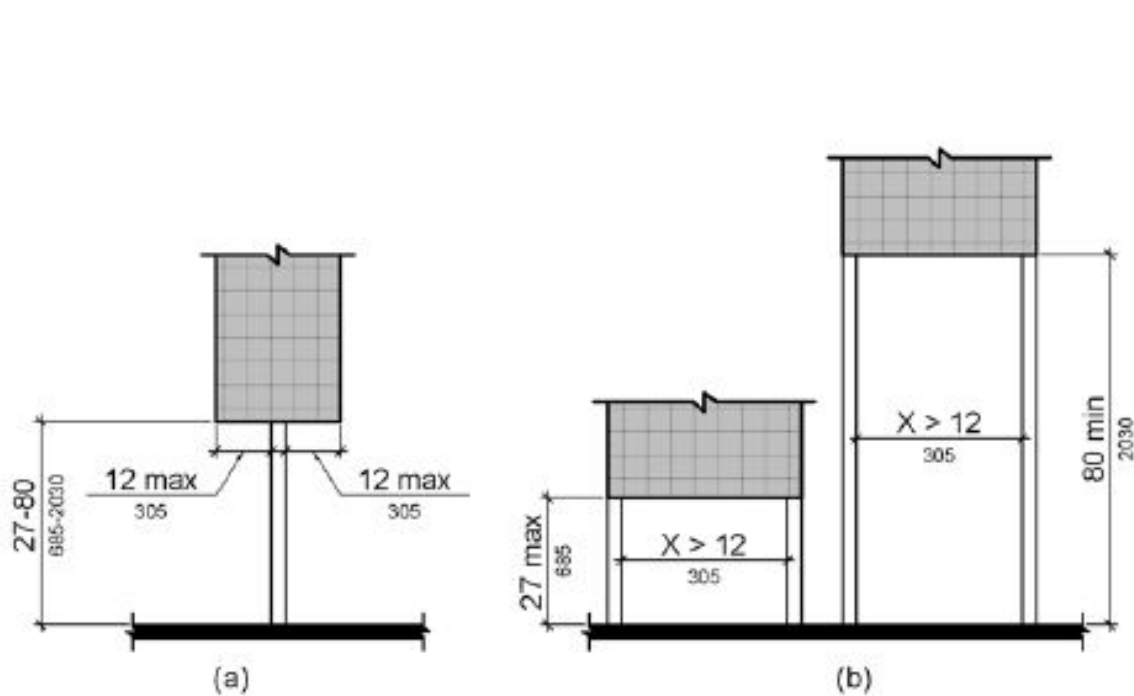
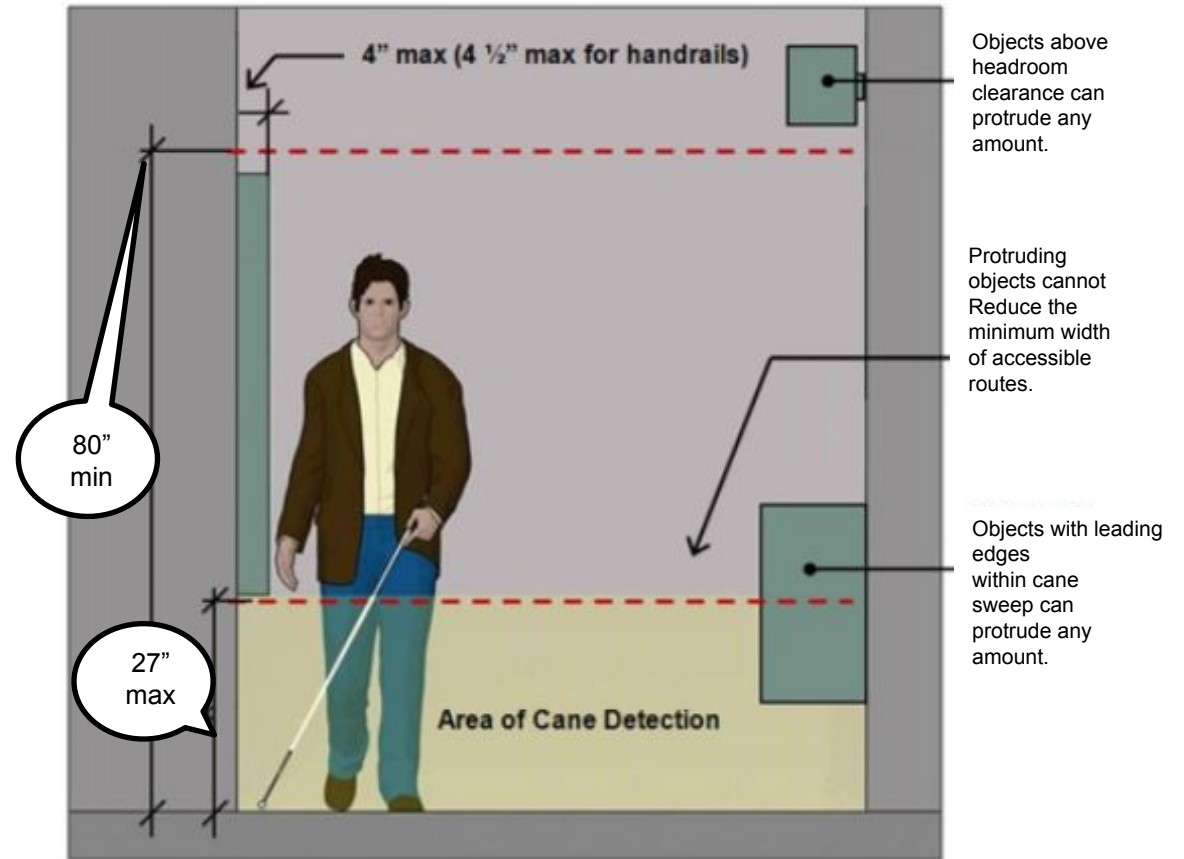


Figure 307.3 Post-Mounted Protruding Objects



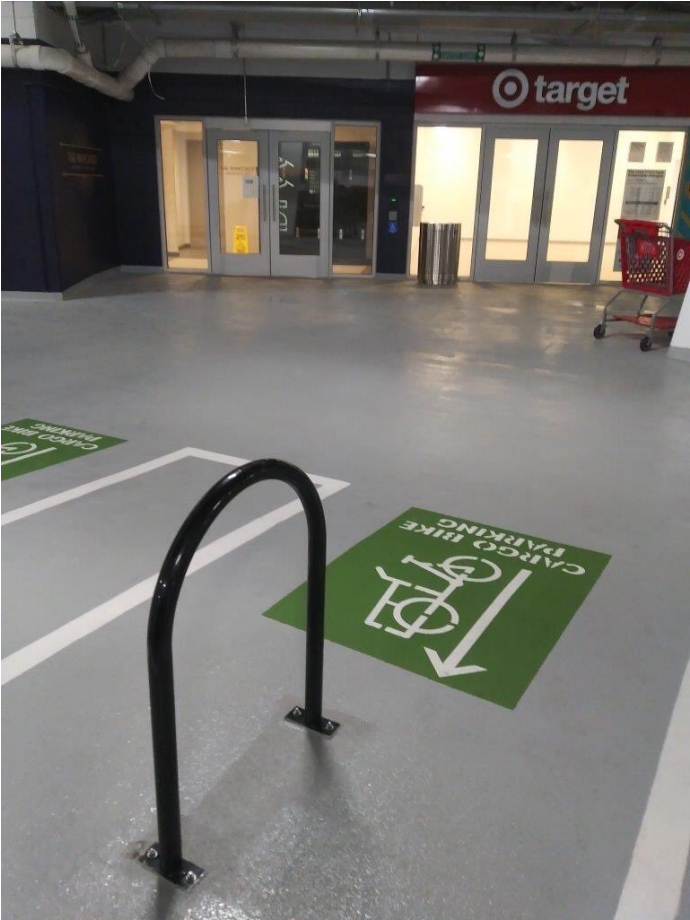


Seattle Cargo Rack





SHELTER, ACCESS, SECURITY

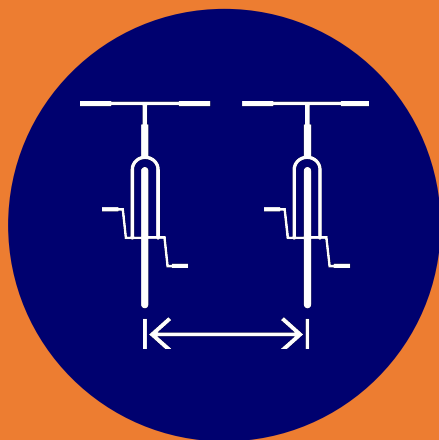


Target – Arlington, VA
Photos courtesy Bike Arlington

Requirements and Obstacles



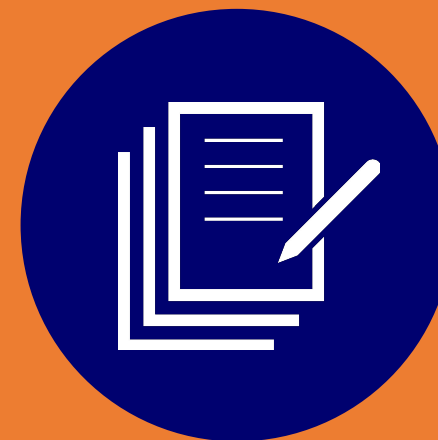
Design Standards



Spacing



Minimums



Encroachment Fees
Permitting Fees
Liability
Utilities Sign Off
Neighboring Properties

How to Increase Short-Term Bike Parking Where You Live



**Bike Rack
Programs**



**Cost Share
Grants
Donations**



Ordinances



Meter Replacement

Looking Ahead

- More shelters
- More artistic design forward racks
- More integration with landscaping
- More technology and charging opportunities
- Locking to a tree, gates, fences, or to street furniture will increasingly be a thing of the past. (Avoid bad dates, think positive)

LEARN MORE...

» About the League and other programs:

» **bikeleague.org**

» About the BFC Program:

» **bikeleague.org/community**

» About the BFB Program:

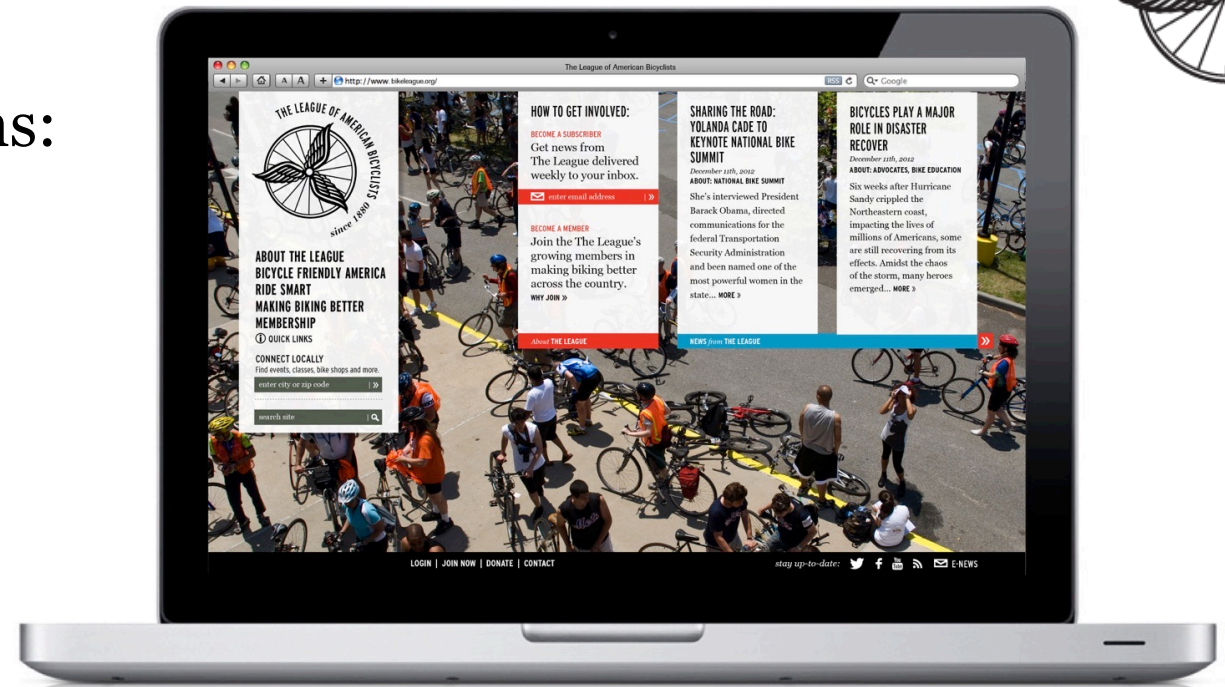
» **bikeleague.org/business**

» About the BFU Program:

» **bikeleague.org/university**

» **Apply today:**

» **apply.bikeleague.org**



Upcoming Application Schedules:

» **BFB:** Open for Submissions!

» **Next BFB Deadline March 2, 2022**

» **BFU:** Application Opening Soon!

» **Next BFU Deadline Summer '22**

» **BFC:** Application Opens May 2022

» **Next BFC Deadline Fall '22**

Useful Guides



Dero Pocket Guide to Bike Parking



Dero Bike Room Design Guide



APBP Essentials of Bike Parking

Questions

