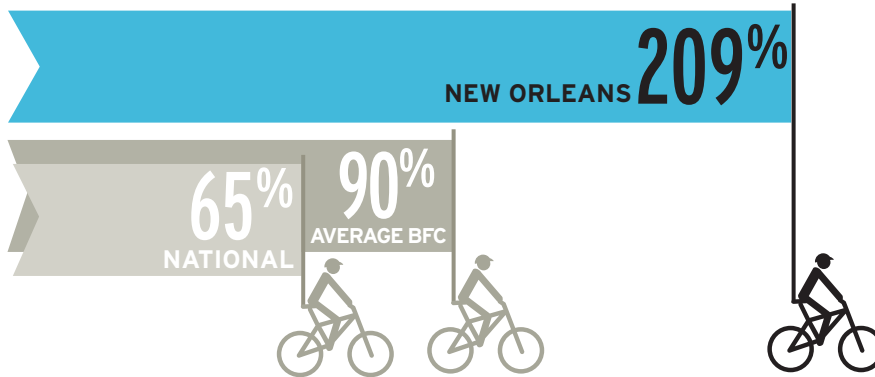


NEW ORLEANS IS A

BICYCLE FRIENDLY COMMUNITY

2000-2013 RIDERSHIP GROWTH

New Orleans is ahead of the curve



COMMUNITY:

NEW ORLEANS LOUISIANA

TOTAL POINTS:

33 of 100



RIDERSHIP

3.6%
Commuting by bicycle



CRASH RATE

212
Per 10k daily cyclists



FATALITY RATE

1.32
Per 10k daily cyclists



PUBLIC RATING

Local cyclists' take on New Orleans



Bicycle Friendly Community Category Ratings

ENGINEERING

Bicycling network and connectivity



EDUCATION

Motorist awareness and bicycling skills



ENCOURAGEMENT

Mainstreaming bicycle culture



ENFORCEMENT

Promoting safety and protecting bicyclists' rights



EVALUATION

Setting targets and having a plan



KEY STEPS TO GOLD

Implement bike sharing with large promotional campaign and educational outreach

Expand safety and encouragement efforts at public and private schools

Continue to build out on-street network, especially with buffered and protected bike lanes, and bike boulevards

GET INVOLVED:

ANSWER QUESTIONS TO IMPROVE BIKING AND GET CONNECTED TO LOCAL ADVOCACY!

