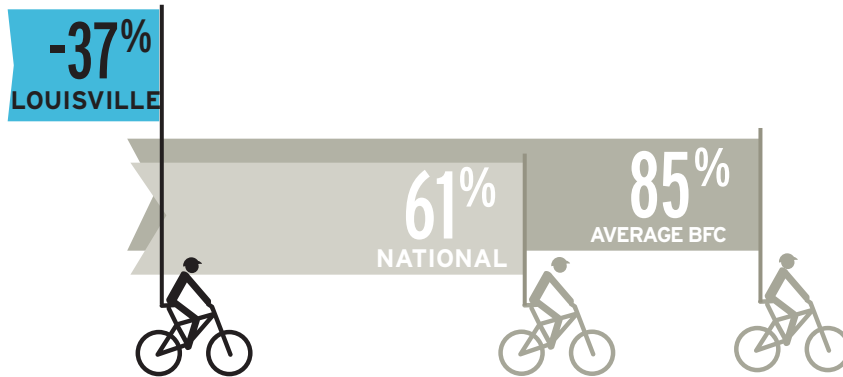


LOUISVILLE IS A

BICYCLE FRIENDLY COMMUNITY

2000-2012 RIDERSHIP GROWTH



RIDERSHIP

.3%
Commuting by bicycle



CRASH RATE

98
Per 10k daily cyclists



FATALITY RATE

6.93
Per 10k daily cyclists



PUBLIC RATING

Local cyclists' take on Louisville



Bicycle Friendly Community Category Ratings

ENGINEERING

Bicycling network and connectivity



EDUCATION

Motorist awareness and bicycling skills



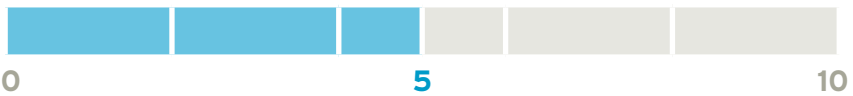
ENCOURAGEMENT

Mainstreaming bicycle culture



ENFORCEMENT

Promoting safety and protecting bicyclists' rights



EVALUATION

Setting targets and having a plan



COMMUNITY:

LOUISVILLE KENTUCKY

TOTAL POINTS:

30 of 100



KEY STEPS TO SILVER

Increase staff working on bicycle program to ensure comprehensive approach

Make existing and new bike lanes as wide and as attractive as possible; use buffered and protected bike lanes wherever feasible

Pursue bike sharing along with bold marketing and awareness campaign

GET INVOLVED:

ANSWER 5 SHORT QUESTIONS TO IMPROVE BIKING AND GET CONNECTED TO LOCAL ADVOCACY!

» WWW.BIKELEAGUE.ORG/COMMUNITY-SURVEY

