



OCEAN CITY, MD

TOTAL POPULATION

6,969

TOTAL AREA (sq. miles)

4.41

POPULATION DENSITY

1,610

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

N/A

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Bronze	Ocean City
High Speed Roads with Bike Facilities	20%	100%
Total Bicycle Network Mileage to Total Road Network Mileage	25%	22%
Bicycle Education in Schools	AVERAGE	N/A - NO SCHOOLS
Share of Transportation Budget Spent on Bicycling	7%	1%
Bike Month and Bike to Work Events	AVERAGE	NEEDS IMPROVEMENT
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	MEETS QUARTERLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	UNDER DEVELOPMENT
Bike Program Staff to Population	1 PER 154K	1 PER 4.6K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.4/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	1.6/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	0.5/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.2/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.1/10

KEY OUTCOMES

	Average Bronze	Ocean City
RIDERSHIP <i>Percentage of commuters who bike</i>	1.3%	2.65%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	1,093	3,033
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	20	22



KEY STEPS TO BRONZE

- » Congratulations on adopting a Complete Streets policy directing transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all roadway users. It is important to continue ensuring that there is a strong implementation and compliance process for this policy.
- » Continue to expand and improve the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Continue working with the state to consider the redevelopment of northbound Baltimore Avenue corridor from N Division Street to 15th Street to include widened sidewalks and dedicated bike lanes.
- » Develop a design manual for bike facilities that meets

current national standards, or adopt the FHWA's Small Town and Rural Multimodal Network Guide or NACTO's Urban Bikeway Design Guide. This will make it easier for Town staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other similar communities throughout the United States.

- » Increase the amount of high quality bicycle parking throughout Ocean City. Conduct a bike parking study or audit to determine current conditions of bike parking, both in terms of quality and quantity. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient bike parking available. Develop community-wide Bicycle Parking Standards that adhere to current APBP guidelines.

KEY STEPS CONTINUED ON PAGE 2...



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KEY STEPS TO BRONZE CONTINUED

- » Consider launching a public bike share system for residents, commuters, and visitors. Bike sharing is a convenient, cost effective way of encouraging locals and visitors to make short trips by bike and make bicycling more accessible to all.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or sponsoring a Town staffer, Police Officer, and/or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.
- » Even though it is outside of Town limits, Ocean City should support Ocean City Elementary School (OCES) in expanding bicycle safety education to be a routine part of education for students of all ages, and to ensure that the surrounding roadways are particularly safe and convenient for biking and walking. Encourage OCES to organize a Bike to School Day annually and find a way for students coming from Ocean City to participate.
- » Develop a trip reduction ordinance/program, commuter incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Ocean City.
- » Create an incentive program for businesses to provide high-quality bike parking, and to develop workplace bicycling programs for their employees. Use the framework of the Bicycle Friendly Business program to engage with more local businesses, agencies, and organizations to promote cycling to their employees and customers.
- » Improve Bike Month activities by creating a Bike to Work Day event, Mayor's Ride, local bike challenge, and/or Open Streets event. Bike to Work Day events can include competitions for participation between businesses and "energizer" stations where people can get coffee or prizes on their way to work. Visit bikeleague.org/bikemonth for more ideas.
- » Continue efforts to improve data-driven road safety operations and Vision Zero activities. Develop a coordinated and comprehensive Vision Zero plan and program to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all roadway users. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety for all modes.
- » Your application indicated that Ocean City is currently creating a bicycle master plan -- congratulations! This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Ensure that there is dedicated funding for the implementation of the bicycle master plan.
- » Continue to develop a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Ocean City. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts can supplement automated data in order to collect demographic information and examine social equity goals.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <http://www.bikeleague.org>
- » Guide to the BFC Report Card: http://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Building Blocks of a Bicycle Friendly Community: <http://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <http://bikeleague.org/content/5-es>
- » Community FAQs & Resources: <http://bikeleague.org/content/community-faq-resources>
- » Smart Cycling Program: <http://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>

