



FRENCHTOWN, NJ

TOTAL POPULATION

1,373

TOTAL AREA (sq. miles)

1.36

POPULATION DENSITY

1,087

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

N/A

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Bronze	Frenchtown
High Speed Roads with Bike Facilities	20%	71%
Total Bicycle Network Mileage to Total Road Network Mileage	25%	18%
Bicycle Education in Schools	AVERAGE	EXCELLENT
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	AVERAGE	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS QUARTERLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	NO
Bike Program Staff to Population	1 PER 154K	NO STAFF

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	1.4 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3.1 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3.0 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.3 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	0.9 /10

KEY OUTCOMES

	Average Bronze	Frenchtown
RIDERSHIP <i>Percentage of commuters who bike</i>	1.3%	0.00%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	1093	0
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	20	0



KEY STEPS TO BRONZE

- » Ensure that your 2013 Complete Streets policy is followed for all projects, and that compliance is tracked. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane. If necessary, revisit your Complete Streets policy and process to ensure better compliance.
- » Develop a design manual for bike facilities that meets current national standards or adopt the FHWA's Small Town and Rural Multimodal Network Guide. This will make it easier for Borough staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other similar communities throughout the United States.

- » Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Consider innovative infrastructure solutions such as advisory bike lanes.
- » Increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available.
- » Provide education to law enforcement officers on bicycle

KEY STEPS CONTINUED ON PAGE 2...



FRENCHTOWN, NJ

Fall 2019

KEY STEPS TO BRONZE CONTINUED

safety, bicycling skills, and traffic laws as they apply to bicyclists and motorists. Develop a bike patrol unit within the Frenchtown Police Department to improve bicyclist/officer relations, and ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training or experience with bicycling in your community in order to foster positive interactions between bicyclists and police officers.

- » Repeal mandatory bike lane use laws, and focus attention instead on improving bike lanes to make them more comfortable, safe, and convenient to use.
- » Create an incentive program for businesses to provide standard bike parking, and to develop workplace bicycling programs for their employees. Use the framework of the Bicycle Friendly Business program to engage with more local businesses, agencies, and organizations to promote cycling to their employees and customers.
- » Continue to build bike culture and promote cycling during Bike Month and throughout the year in your community through a variety of signature events, rides, celebrations, commuter challenges and more.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk. Increasing staff time,

either by creating a position or changing the responsibilities of current staff, can have a positive impact on the ability of your community to execute bicycling and walking-related projects and programs.

- » Develop and adopt an official bicycle master plan for your community. A bike plan is a critical step to improving conditions for bicycling and institutionalizing processes for continual improvement. Your bike plan should build upon the other existing plans for your transit system to create a safe, comfortable, and connected bicycle network.
- » Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Frenchtown. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts can supplement automated data in order to collect demographic information and examine social equity goals.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <http://www.bikeleague.org>
- » Guide to the BFC Report Card:
http://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Building Blocks of a Bicycle Friendly Community:
<http://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <http://bikeleague.org/content/5-es>
- » Community FAQs & Resources: <http://bikeleague.org/content/community-faq-resources>
- » Smart Cycling Program: <http://bikeleague.org/ridsmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>

