



# BECKLEY, WV

**TOTAL POPULATION**

17,614

**TOTAL AREA (sq. miles)**

9.5

**POPULATION DENSITY**

1,856

**# OF LOCAL BICYCLE FRIENDLY BUSINESSES**

0

**# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES**

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Bronze	Beckley
High Speed Roads with Bike Facilities	20%	10%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	25%	18%
Bicycle Education in Schools	AVERAGE	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	7%	3%
Bike Month and Bike to Work Events	AVERAGE	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS QUARTERLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	UPDATE UNDER DEVELOPMENT
Bike Program Staff to Population	1 PER 154K	1 PER 35K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3.3 / 10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	3.6 / 10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	3.8 / 10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.4 / 10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4.6 / 10

## KEY OUTCOMES

	Average Bronze	Beckley
<b>RIDERSHIP</b> <i>Percentage of commuters who bike</i>	1.3%	0.00%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	1093	0
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	20	0



## KEY STEPS TO BRONZE

- » Congratulations on adopting a Complete Streets policy directing transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users. It is important to ensure that there is a strong implementation and compliance process for this new policy going forward.
- » Expand and improve Beckley's bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. On roads where automobile speeds regularly exceed 35 mph, it is recommended to provide protected bicycle infrastructure such as protected bike lanes/cycle tracks, buffered bike lanes

- or parallel 10ft wide shared-use paths (in low density areas). In slower speed areas such as quiet neighborhood streets, develop a system of bicycle boulevards that create an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available.
- » Expand bicycle safety education to be a routine part of

KEY STEPS CONTINUED ON PAGE 2...



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Fall 2019

## KEY STEPS TO BRONZE CONTINUED

education for students of all ages, including middle and high school students, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools in Beckley.

» Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or sponsoring a City staffer, Police Officer, and/or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.

» Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Beckley.

» Improve Bike Month activities by creating Bike to Work Day and Bike to School Day events. Bike to Work Day events can include competitions for participation between businesses and "energizer" stations where people can get coffee on the way to work. Bike to School Day events can include

competitions related to bicycle use, outreach to parents, and coordination between the schools and the city to create safer routes to schools.

» Beyond National Bike Month activities, create more signature cycling events to build bicycle culture in your community throughout the year. Consider hosting an Open Streets event in your community within the next year.

» Provide education to law enforcement officers on bicycle safety, bicycling skills, and traffic laws as they apply to bicyclists and motorists. Expand the bike patrol unit to improve bicyclist/officer relations, and ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training or experience with bicycling in your community in order to foster positive interactions between bicyclists and police officers.

» Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Beckley. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts can supplement automated data in order to collect demographic information and examine social equity goals.

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### MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

» League of American Bicyclists: <http://www.bikeleague.org>

» Guide to the BFC Report Card:

[http://bikeleague.org/sites/default/files/Guide\\_to\\_the\\_Bicycle\\_Friendly\\_Community\\_Report\\_Card.pdf](http://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf)

» Building Blocks of a Bicycle Friendly Community:

<http://bikeleague.org/content/building-blocks-bicycle-friendly-communities>

» The Five E's: <http://bikeleague.org/content/5-es>

» Community FAQs & Resources: <http://bikeleague.org/content/community-faq-resources>

» Smart Cycling Program: <http://bikeleague.org/ridesmart>

» Advocacy Reports and Resources: <http://bikeleague.org/reports>

