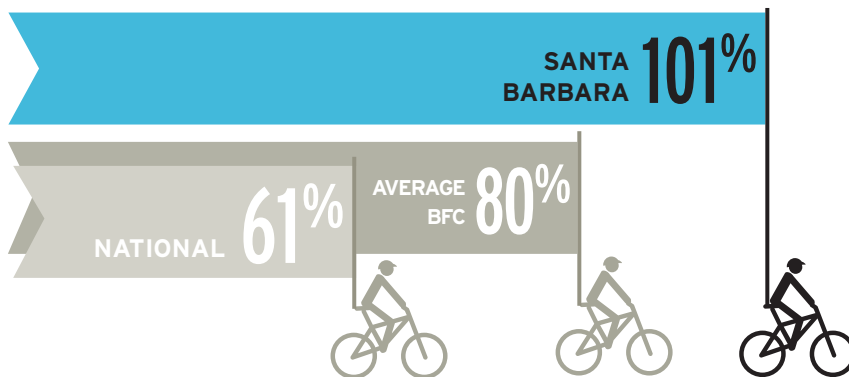


SANTA BARBARA IS A

BICYCLE FRIENDLY COMMUNITY

2000-2012
RIDERSHIP
GROWTH



RIDERSHIP

6.9%
Commuting by bicycle



CRASH RATE

189
Per 10k daily cyclists



FATALITY RATE

.8
Per 10k daily cyclists



PUBLIC RATING

Local cyclists take on Santa Barbara



ENGINEERING

Bicycling network and connectivity



EDUCATION

Motorist awareness and bicycling skills



ENCOURAGEMENT

Mainstreaming bicycle culture



ENFORCEMENT

Promoting safety and protecting bicyclists' rights



EVALUATION

Setting targets and having a plan



COMMUNITY:

SANTA BARBARA CALIFORNIA

TOTAL POINTS:

43 of 100



KEY STEPS TO GOLD

Expand the bike network and improve network connectivity through the use of bike lanes, buffered bike lanes, cycle tracks and bike boulevards

Increase bike program staff beyond current 0.5 FTE and establish a Bicycle Advisory Committee

Update the current 1998 bike plan, setting a high but attainable target for safety, ridership and comfort

GET INVOLVED:

ANSWER 5 SHORT QUESTIONS TO IMPROVE BIKING & GET CONNECTED TO LOCAL ADVOCACY!

» BIKELEAGUE.ORG/COMMUNITY-SURVEY

