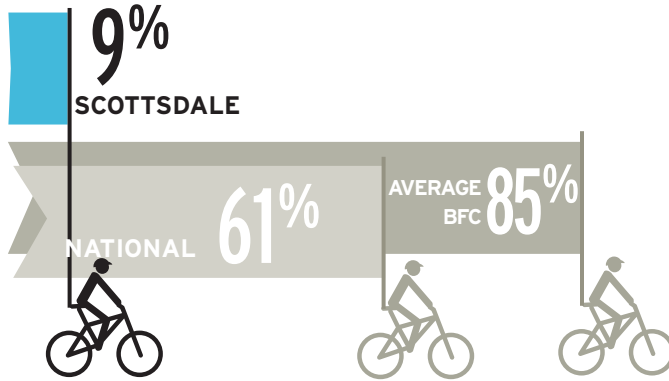


SCOTTSDALE IS A

BICYCLE FRIENDLY COMMUNITY

2000-2012 RIDERSHIP GROWTH



RIDERSHIP

.86%
Commuting by bicycle



CRASH RATE

183
Per 10k daily cyclists



FATALITY RATE

1.3
Per 10k daily cyclists



PUBLIC RATING

Local cyclists take on Scottsdale



Bicycle Friendly Community Category Ratings

ENGINEERING

Bicycling network and connectivity



EDUCATION

Motorist awareness and bicycling skills



ENCOURAGEMENT

Mainstreaming bicycle culture



ENFORCEMENT

Promoting safety and protecting bicyclists' rights



EVALUATION

Setting targets and having a plan



LEARN MORE » WWW.BIKELEAGUE.ORG/COMMUNITIES

COMMUNITY:

SCOTTSDALE ARIZONA

TOTAL POINTS:

34 of 100



KEY STEPS TO PLATINUM

Create a bicycle advisory committee to augment (or replace) the Trails committee for more emphasis on mode shift strategies

Build bike culture through social rides, more events, employer-based incentive programs

Create mixed-use development for a more compact, walkable community

GET INVOLVED:

ANSWER 5 SHORT QUESTIONS TO IMPROVE BIKING AND GET CONNECTED TO LOCAL ADVOCACY!

» WWW.BIKELEAGUE.ORG/COMMUNITY-SURVEY



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