RUNNING A BETTER BIKE MONTH

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League of American Bicyclists

Encouragement Solutions for Bicycle Friendly Businesses  
February 28, 2022
LEAGUE OF AMERICAN BICYCLISTS
BIKELEAGUE.ORG

SINCE 1880...

Our mission is to lead the movement to create a Bicycle Friendly America for everyone.
Engaging More Women in Bicycling

Key steps and best practices to improve and advance women's specific bicycle advocacy
APPLY FOR RECOGNITION & FEEDBACK
BFA APPLICATION CRITERIA

The Five E’s:
» Engineering
» Encouragement
» Education
» Evaluation & Planning
» Equity, Diversity, & Inclusion
BUSINESSES OF ALL SHAPES AND SIZES

H-B Woodlawn Secondary Program- Arlington Public Schools
(Arlington, VA)

The Town Church
(Fort Collins, CO)

Ringdahl Ambulance
(Fergus Falls, MN)
2022 BFB APPLICATION SCHEDULE

Spring 2022 Awards
Currently open!
Deadline: March 2, 2022
Awards Announced: May 2022

Summer 2022 Awards
Open: March 2022
Deadline: June 15, 2022
Awards Announced: August 2022

Fall 2022 Awards
Open: June 2022
Deadline: November 3, 2022
Awards Announced: January 2023

» Apply today: http://apply.bikeleague.org
JOIN THE LEAGUE OF AMERICAN BICYCLISTS
TOGETHER, LET'S BUILD THE MOVEMENT FOR SAFER STREETS!
CHOOSING OUR FUTURE
BIKELEAGUE.ORG/SUMMIT
1 Million Miles

8,340 workplaces participated!
Bike to Work Week 2022: May 16-22
Bike to Work Day: Friday, May 20

» Learn more: bikeleague.org/bikemonth
MAY IS BIKE MONTH
With so many reasons to ride, what’s yours?

#BIKEMONTH  BIKELEAGUE.ORG/BIKEMONTH
THANK YOU!

www.bikeleague.org/business
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