BIKES+ THE EAST = ECONOMIC DEVELOPMENT

NEW JERSEY: The economic impact of active transportation-related infrastructure, businesses, and events contributed $497 million to the state’s economy. Rutgers University, 2012

EAST COAST GREENWAY: “We could upgrade the entire 2,250 mile East Coast Greenway, a network of bike routes stretching all the way from Key West to Maine, for only 1/5 the cost of a single recent I-95 bridge over the Potomac River.” Former U.S. Secretary of Transportation, Ray LaHood, 2010

MAINE: Bicycle tourism contributed $36.3 million in economic impact to the state economy. Maine Department of Transportation, 2001

PENNSYLVANIA AND MARYLAND: In 2012, users of the Great Allegheny Passage (GAP) spent an average of $114 for overnight stays, up from $98 in 2008. Businesses along the trail attribute 30% of their gross revenues to the GAP, and about half of the businesses said that the trail affected their decision to expand. Frostburg State University Center for Regional Progress, 2012