



In 2013, the League of American Bicyclists charted a successful rebuilding year, following significant organizational shifts and policy setbacks in 2012.

At our signature annual event, the **National Bike Summit**, the League revealed a new look and logo to celebrate our past while looking forward to a bright future for the bicycle and the League. We released the results of a ground-breaking study into the effectiveness of our advocacy work that dramatically shifted the organization's approach and messaging around key policy issues — once again, reflective of a bright future for bicycling as a practical part of the solution to many challenges facing our nation, communities and individuals.

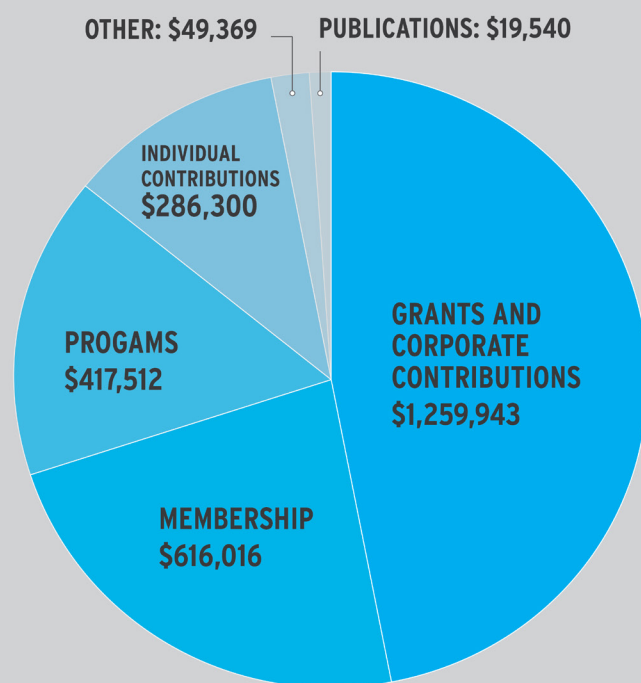
Our education and advocacy work flourished through spring and summer with the launch of the **National Bike Challenge**, a new series of **Smart Cycling** education videos, and the renewal of Trek's gamechanging support for the **Bicycle Friendly Community** program.

As we entered the fall of 2013, the foundations of our rebuilding work were grounded in an inspiring **new mission, vision and belief statement**, compelling us to think of the bicycle as a remarkable tool to facilitate change in a variety of key policy and social arenas, rather than a bicycling simply being an end in itself.

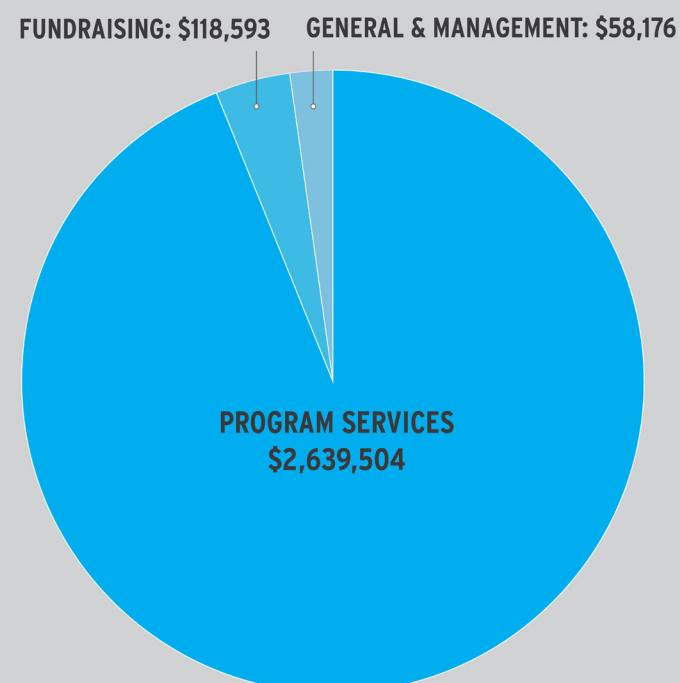
Transforming the League, and by extension the broader bicycling movement, by addressing issues of equity, diversity and inclusion emerged as a critical and timely opportunity for growth and leadership. We were fortunate to receive a significant grant from the Robert Wood Johnson Foundation to facilitate our work in this area, and enthusiastically began work on an **Equity Initiative** that will prepare the League and our affiliates for a bright future for bicycling, for everyone.

Andy Clarke, President, League of American Bicyclists

2013 ANNUAL REPORT



2013 Revenue



2013 Expenses

CONSOLIDATED STATEMENT OF ACTIVITIES

FOR THE YEAR ENDING DECEMBER 31, 2013

	UNRESTRICTED	TEMPORARILY RESTRICTED	2013 TOTAL	2012 TOTAL
REVENUE AND SUPPORT				
MEMBERSHIP DUES	\$616,016		\$616,016	\$674,345
PROGRAM AND RALLIES	\$417,512		\$417,512	\$430,000
CONTRIBUTIONS	\$286,300		\$286,300	\$667,025
GRANTS	\$253,229	\$1,006,714	\$1,259,943	\$827,304
PUBLICATIONS	\$19,540		\$19,540	\$37,511
DONATED SERVICES	\$0		\$0	\$15,046
INTEREST AND DIVIDENDS	\$11,157		\$11,157	\$12,624
OTHER	\$0		\$0	\$1,000
UNREALIZED GAIN ON INVESTMENT	\$38,210		\$38,210	\$35,254
REALIZED GAINS ON INVESTMENT	\$0		\$0	\$0
NET ASSETS RELEASED FROM RESTRICTION				
SATISFACTION OF PROGRAM RESTRICTIONS	\$794,280	(\$794,280)		
TOTAL REVENUE AND SUPPORT	\$2,436,244	\$212,434	\$2,648,678	\$2,700,109
EXPENSES				
PROGRAM SERVICES:				
ADVOCACY	\$1,574,973		\$1,574,973	\$1,314,139
MEMBERSHIP ACTIVITIES	\$359,997		\$359,997	\$278,177
PROMOTION	\$428,858		\$428,858	\$261,085
EDUCATION	\$275,676		\$275,676	\$305,875
TOTAL PROGRAM SERVICES	\$2,639,504	\$0	\$2,639,504	\$2,159,276
SUPPORTING SERVICES:				
MANAGEMENT AND GENERAL	\$58,176		\$58,176	\$152,236
FUNDRAISING	\$118,593		\$118,593	\$67,488
TOTAL SUPPORTING SERVICES	\$176,769	\$0	\$176,769	\$219,724
TOTAL EXPENSE	\$2,816,273	\$0	\$2,816,273	\$2,379,000
CHANGE IN NET ASSETS	(\$380,029)	\$212,434	(\$167,595)	\$321,109
NET ASSETS, BEGINNING OF YEAR	\$896,504	\$288,500	\$1,185,004	\$863,895
NET ASSETS, END OF YEAR	\$516,475	\$500,934	\$1,017,409	\$1,185,004