



GAINESVILLE, FL

TOTAL POPULATION

125,661

TOTAL AREA (sq. miles)

62.7

POPULATION DENSITY

2003

OF LOCAL BICYCLE FRIENDLY BUSINESSES 4

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Gainesville
High Speed Roads with Bike Facilities	35%	42%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	14%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	13%	19%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 36K	1 PER 23K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5/10

KEY OUTCOMES

	Average Gold	Gainesville
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.2%	5.5%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	291	446
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.6	3



KEY STEPS TO GOLD



- » Begin the process for creating a new Bicycle Master Plan or updating your 2001 plan, most recently revised in 2008. Particular attention should be paid to addressing roads with posted speeds of between 25 and 35 mph, which make up a larger proportion of your community's road network than average.
- » As part of your bicycle plan update or adoption process, explore ways to better evaluate existing facilities and their use through a combination of counter data, user surveys, or other means of gathering information, including information from people who currently do not bike or walk.
- » Expand the audience for educational programs to include high school students, college students, and new drivers. This may

- involve hiring a Safe Routes to School staff person at the City or School District, creating targeted outreach events, or otherwise working with institutions responsible for these audiences.
- » The Bicycle and Pedestrian Safety Study completed in 2013 is a great document for understanding safety issues in your community. Build upon this data-driven work by adopting a Vision Zero policy to reduce traffic deaths for all road users to zero by a certain date.
- » Work with the University of Florida to promote collaborations between the University and community that can help create conditions that support bicycling.