



# ROCKVILLE, MD

## TOTAL POPULATION

61,209

## POPULATION DENSITY

4501

## TOTAL AREA (sq. miles)

13.6

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

2

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Rockville
Arterial and Major Collector Streets with Bike Lanes	45%	10%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	36%
Public Education Outreach	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	7%	~5%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MONTHLY
Bicycle-Friendly Laws & Ordinances	SOME	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 70K	1 PER 40,806

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3 / 10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	3 / 10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	3 / 10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3 / 10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	3 / 10

## KEY OUTCOMES

	Average Silver	Rockville
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	3.5%	0.7%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	180	358
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	1.4	0



» Continue efforts to update and implement your current bicycle plan to create a bicycle network that it is safe and accessible for people of all ages and abilities.

» Work with area employers to expand traffic demand management programs that are focused on changing behavior through individualized marketing to promote alternatives to driving alone.

» Expand Safe Routes to School efforts with a focus on increasing the number of students provided with bicycle education and the number of students arriving to school by bike.

» Ensure that police officers report cyclist crash data and potential hazards to the public works department, traffic

engineers and transportation planners to timely identify sites in need of safety improvements for cyclists.

» Ensure that there are bicycle education opportunities specifically for women, families, non-English speaking communities and other specific demographic groups.

» Create a signature bicycling-related event that involves public and private community stakeholders. This event may be an Open Streets event where a major street or commercial district closes space usually used for automobiles so that people can experience your community in a new way.

» Focus on creating a safe and accessible bicycle network for particularly suited for people to access transit.