



# FAYETTEVILLE, AR

TOTAL POPULATION

80,621

TOTAL AREA (sq. miles)

55.2

POPULATION DENSITY

1461

# OF LOCAL BICYCLE FRIENDLY BUSINESSES 10

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Fayetteville
Arterial and Major Collector Streets with Bike Lanes	65%	20.8%
Total Bicycle Network Mileage to Total Road Network Mileage	43%	19%
Public Education Outreach	VERY GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	18%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	VERY GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 32K	1 PER 4,799

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	5/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	6/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	5/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	6/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	5/10

## KEY OUTCOMES

	Average Gold	Fayetteville
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	5.5%	1%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	100	300
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	0.6	0



## KEY STEPS TO GOLD



- » Congratulations on adopting your 2015 Active Transportation Plan! Make sure that you meet implementation targets and can reassess the plan if you do not meet targets so that efforts continue to improve bicycling conditions for people of all ages and abilities.
- » Work to address arterial streets that may be barriers for completing a low-stress network for bicyclists. This may involve building upon your recent work with the Arkansas State Highway and Transportation Department.
- » Create a traffic demand management program that is focused on changing behavior through individualized marketing to promote alternatives to driving alone.

- » Continue efforts to collect comprehensive data on bicycling in Fayetteville through a combination of bicycle count methodologies and surveys. There has been an incredible growth in bicycle use and understanding that growth will be helpful for ensuring that facilities can support that growth.
- » Increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations.
- » Establish a ticket diversion program for your community. This would allow bicyclists to receive safety training to learn about proper riding techniques and correct poor behavior.