



RANCHO CORDOVA, CA

TOTAL POPULATION

67,911

POPULATION DENSITY

2,841

TOTAL AREA (sq. miles)

22.5

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Rancho Cordova
Arterial Streets with Bike Lanes	45%	65
Total Bicycle Network Mileage to Total Road Network Mileage	30%	29
Public Education Outreach	GOOD	GOOD
% of Schools Offering Bicycling Education	43%	13
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	NO
Bicycle-Friendly Laws & Ordinances	SOME	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	22,637

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3/10

KEY OUTCOMES

	Average Silver	Rancho Cordova
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	1.45
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	260
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	10.2



KEY STEPS TO SILVER



- » Upgrade the Circulation Element to include innovative bicycle infrastructure.
- » Appoint an official Bicycle Advisory Committee (BAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects.
- » Continue to expand the on and off street bike network through the use of different types of bicycle facilities. On roads where automobile speeds exceed 35 mph, it is recommended to provide protected bicycle infrastructure.
- » Ensure that police officers are initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.
- » Expand efforts to evaluate bicycle crash statistics and produce

a specific plan to reduce the number of crashes in the community. Available tools include Intersection Magic and the Pedestrian and Bicyclist Crash Analysis Tool.

- » It is essential to make both motorists and cyclists aware of their rights and responsibilities on the road. Continue to expand your public education campaign promoting the share the road message.