



LAS VEGAS, NV

TOTAL POPULATION
594,294

POPULATION DENSITY
4462

TOTAL AREA (sq. miles)
133.2

OF LOCAL BICYCLE FRIENDLY BUSINESSES **2**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Las Vegas
Arterial Streets with Bike Lanes	45%	49%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	19%
Public Education Outreach	GOOD	EXCELLENT
% of Schools Offering Bicycling Education	43%	18%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	VERY
Active Bicycle Advisory Committee	YES	NO
Bicycle-Friendly Laws & Ordinances	SOME	YES
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	PER 74K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2/10

KEY OUTCOMES

	Average Silver	Las Vegas
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.33%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	648
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	9.2
PUBLIC RATING	SILVER	BRONZE



KEY STEPS TO SILVER

» Continue to expand the bike network and to increase network connectivity through the use of different types of bike lanes (especially more green bike lanes) and cycle tracks. Make it a priority to collaborate with large employers (gaming/resort properties) in providing additional safe, accessible routes and facilities for the large population of service workers who often rely on a bike for their commute to work. On-street improvements coupled with the expansion of the off-street system will encourage more people to cycle and will improve safety. Ensure smooth transitions for bicyclists between the local and regional trail network, and the street network.

» Make the Vegas Valley more of a destination for event organizers by reducing the costs of organizing events and streamlining the permit process.

» It is essential to make both motorists and cyclists aware of

their rights and responsibilities on the road. Continue to expand your public education campaign promoting the share the road message.

» Further promote cycling throughout the year by offering or supporting more family-oriented community and charity rides, free bike valet parking at events, and additional bicycle-themed festivals, parades or shows.

» Ensure that police officers are initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.

» Appoint an official Bicycle Advisory Committee.