



HEALDSBURG, CA

TOTAL POPULATION

11,475

POPULATION DENSITY

2799

TOTAL AREA (sq. miles)

4.1

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Healdsburg
Arterial Streets with Bike Lanes	45%	20%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	30%
Public Education Outreach	GOOD	VERY GOOD
% of Schools Offering Bicycling Education	43%	63%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	SOMEWHAT
Active Bicycle Advisory Committee	YES	SOMEWHAT
Bicycle-Friendly Laws & Ordinances	SOME	YES
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	PER 2K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2/10

KEY OUTCOMES

	Average Silver	Healdsburg
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	2.44%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	114
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	0
PUBLIC RATING	SILVER	BRONZE



- » Increase the amount of high quality bicycle parking at popular destinations throughout the community.
- » Continue to expand the bike network and to increase network connectivity through the use of different types of bike lanes. On-street improvements coupled with the expansion of the off-street system will encourage more people to cycle and will improve safety.
- » Work with the Sonoma Marin Area Rail Transit District to establish a safe crossing over the Russian River
- » It is essential to make both motorists and cyclists aware of their rights and responsibilities on the road. Continue to expand your public education campaign promoting the share the road message in Spanish and in English.

- » Install a bicycle wayfinding system with distance and destination information in English and Spanish at strategic locations around the community, integrating preferred on street routes and off-street facilities.
- » Encourage local businesses to provide discounts for customers arriving by bicycle.
- » Encourage local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Having your Bicycle Advisory Committee meet on a monthly basis would help in scaling up your BFC efforts.