Increase the amount of high quality bicycle parking at popular destinations throughout the community.

Continue to expand the bike network and to increase network connectivity through the use of different types of bike lanes. On-street improvements coupled with the expansion of the off-street system will encourage more people to cycle and will improve safety.

Work with the Sonoma Marin Area Rail Transit District to establish a safe crossing over the Russian River

It is essential to make both motorists and cyclists aware of their rights and responsibilities on the road. Continue to expand your public education campaign promoting the share the road message in Spanish and in English.

Install a bicycle wayfinding system with distance and destination information in English and Spanish at strategic locations around the community, integrating preferred on street routes and off-street facilities.

Encourage local businesses to provide discounts for customers arriving by bicycle.

Encourage local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.

Having your Bicycle Advisory Committee meet on a monthly basis would help in scaling up your BFC efforts.

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