



CHULA VISTA, CA

TOTAL POPULATION

252,422

POPULATION DENSITY

4914

TOTAL AREA (sq. miles)

49.2

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

N/A

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Chula Vista
Arterial Streets with Bike Lanes	45%	85%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	24%
Public Education Outreach	GOOD	EXCELLENT
% of Schools Offering Bicycling Education	43%	58%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	SOMEWHAT
Active Bicycle Advisory Committee	YES	YES
Bicycle-Friendly Laws & Ordinances	SOME	YES
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	PER 126K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3/10

KEY OUTCOMES

	Average Silver	Chula Vista
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.27%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	587
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	0
PUBLIC RATING	SILVER	HONORABLE MENTION



KEY STEPS TO SILVER

- » Continue to expand the bike network and to increase network connectivity through the use of different types of bike lanes and cycle tracks, with a particular focus on arterials.
- » Make intersections safer and more comfortable for cyclists. Include elements such as color, signage, medians, signal detection, and pavement markings.
- » Increase the amount of high quality bicycle parking at popular destinations throughout the community.
- » Promote active transportation by reducing traffic speeds, and prevent further speed limit increases by installing traffic calming features where lower speed limits are not desirable.
- » Continue to expand your public education campaign promoting the share the road message.

- » Ensure that police officers are initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.
- » Dedicate more staff time to bicycle planning and programming.
- » Expand efforts to evaluate bicycle crash statistics and produce a specific plan to reduce the number of crashes in the community.
- » Promote cycling throughout the year by offering or supporting more family-oriented community and charity rides, free bike valet parking at events, and bicycle-themed festivals, parades or shows.