SANTA MONICA, CA

BICYCLE FRIENDLY COMMUNITY
Fall 2016
SILVER
THE LEAGUE OF AMERICAN BICYCLISTS since 1880

TOTAL POPULATION	89736
TOTAL AREA *(sq. miles)*	8.4
POPULATION DENSITY	10657.5
# OF LOCAL BICYCLE FRIENDLY BUSINESSES	12
# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES	1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	*Santa Monica*
High Speed Roads with Bike Facilities	47%	1%
Total Bicycle Network Mileage to Total Road Network Mileage	60%	45%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	13%	3%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	NO BICYCLE ADVISORY COMMITTEE
Bicycle-Friendly Laws & Ordinances	AVERAGE	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 37K	1 PER 26K

CATEGORY SCORES

ENGINEERING *Bicycle network and connectivity*	6/10
EDUCATION *Motorist awareness and bicycling skills*	5/10
ENCOURAGEMENT *Mainstreaming bicycling culture*	6/10
ENFORCEMENT *Promoting safety and protecting bicyclists' rights*	2/10
EVALUATION & PLANNING *Setting targets and having a plan*	4/10

KEY OUTCOMES

	Average Gold	*Santa Monica*
RIDERSHIP *Percentage of Commuters who bike*	5.4%	3.5%
SAFETY MEASURES **CRASHES** *Crashes per 10k bicycle commuters*	301	704
SAFETY MEASURES **FATALITIES** *Fatalities per 10k bicycle commuters*	0.2	2

KEY STEPS TO GOLD

» It is exciting to hear that Santa Monica is creating a Complete Streets/Vision Zero policy that will be built from coordinating with all divisions of the City including Police/Fire, Community and Cultural Services, Public Works and Planning and Community Development. The enforcement category was a weak spot in your application and this policy development process and implementation can be a huge step to improving safety-related practices.

» Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.

» Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. Providing bicycles in schools ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.

» Create a signature annual event. A signature annual event can be a catalyst for the creation of a culture that supports bicycling. Signature events can be based around iconic infrastructure or architecture, locally important businesses or celebrities, or other existing cultural touchstones.

» Continue to implement your Bike Action Plan, increasing the ability of people to safely and comfortably travel by bike in Santa Monica. Improve safety and comfort by creating better bicycle facilities, such as buffered and separated bicycle lanes, where possible.