



CONWAY, AR

TOTAL POPULATION

63,816

POPULATION DENSITY

1402

TOTAL AREA (sq. miles)

46.1

OF LOCAL BICYCLE FRIENDLY BUSINESSES

2

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Conway
Arterial and Major Collector Streets with Bike Lanes	45%	23%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	25%
Public Education Outreach	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MEETS MONTHLY OR MORE
Bicycle-Friendly Laws & Ordinances	SOME	FEW
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 63.8K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	1/10

KEY OUTCOMES

	Average Silver	Conway
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	0.2%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	1495
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	19.4



» Strengthen bicycle facility selection criteria that increases separation and protection of bicyclists based of levels of motor vehicle speed and volume. Shared lane markings (sharrows) are most appropriate on streets where speeds are 25 mph or lower or in particular contexts to clarify bicyclist movement and positioning.

» Bicycle-safety education should be a routine part of primary and secondary education, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. This includes all levels of primary and secondary education. Routine inclusion of bicycle safety education will reinforce lessons learned through excellent programs such as learning the mechanics of a bicycle in 6th

grade science class.

» Consider offering a 'Ciclovia' or Open Streets type event, closing off a major corridor to auto traffic and offering the space to cyclists and pedestrians.

» Ensure that police officers also receive training on racial profiling awareness in multimodal transportation enforcement.

» Develop a formal process to reach out to minority/low-income communities that is sensitive to their unique preferences and specific barriers to participation to ensure that they are included in the bicycle planning decision-making process.