

SEATTLE, WA

TOTAL POPULATION 626.600 TOTAL AREA (sq. miles) 83.9

POPULATION DENSITY 7.471.1

OF LOCAL BICYCLE FRIENDLY BUSINESSES

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

10 BUILDING BLOCKS OF

Average Platinum	Seattle
78%	17%
45%	11%
EXCELLENT	VERY GOOD
60%	55%
EXCELLENT	GOOD
YES	YES
YES	VERY
VERY GOOD	VERY GOOD
YES	YES
PER 20K	144880
	78% 45% EXCELLENT 60% EXCELLENT YES YES VERY GOOD YES

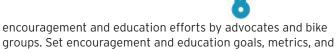
CATEGORY SCORES

ENGINEERING Bicycle network and connectivity	5 /10
EDUCATION Motorist awareness and bicycling skills	5 /10
ENCOURAGEMENT Mainstreaming bicycling culture	6 /10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	4/10
EVALUATION & PLANNING Setting targets and having a plan	5/10

KEY OUTCOMES	Average Platinum	Seattle
RIDERSHIP Percentage of daily bicyclists	12%	4.10%
SAFETY MEASURES CRASHES Crashes per 10k daily bicyclists	90	148.6
SAFETY MEASURES FATALITIES Fatalities per 10k daily bicyclists	0.5	0.7



KEY STEPS TO PLATINUM



- >> Continue to expand the on and off street bike network, and make intersections saver for cyclists. Focus on network connectivity. On roads with posted speed limits of more than 35 mph, it is recommended to provide protected bicycle infrastructure. Ensure that all Seattle bridges have safe entry and exit points for cyclists, as well as a safe space to cross.
- » Provide high quality on-street bike parking throughout the community, especially in the historic and landmark districts. Provide convenient and secure bike parking at event venues and major transit hubs.
- Expand the Safe Routes to School program.
- Dedicate SDOT staff time to encouragement and education efforts and better financially and logistically support bike-related

- groups. Set encouragement and education goals, metrics, and values.
- Continue to expand your public education campaign promoting the share the road message.
- >> Host a greater variety of family-oriented, low income and young professional-oriented bike events and rides.
- » Step up enforcement of the Vulnerable User ordinance, 20mph speed limits, and the Failure to Yield ordinance.
- Aggressively implement the new bike plan by increasing funding.