



# SANTA CLARA, CA

TOTAL POPULATION

119,311

POPULATION DENSITY

6,300.0

TOTAL AREA (sq. miles)

19.3

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Santa Clara
Arterial Streets with Bike Lanes	45%	100%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	16%
Public Education Outreach	GOOD	SOME
% of Schools Offering Bicycling Education	43%	39%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	SOME	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	14103

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	1/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	2/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	4/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	2/10

## KEY OUTCOMES

	Average Silver	Santa Clara
<b>RIDERSHIP</b> <i>Percentage of daily bicyclists</i>	3.5%	2.00%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k daily bicyclists</i>	180	126.6
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k daily bicyclists</i>	1.4	0.0



## KEY STEPS TO SILVER



- » Hire a full-time bicycle and pedestrian coordinator.
- » Have your Bicycle Advisory Committee meet monthly to step up your BFC efforts.
- » Adopt a Complete Streets policy and offer implementation guidance.
- » Expand off-street network and develop safe crossing of expressways
- » Expand the Safe Routes to School program. Bicycle-safety education should be a routine part of primary and secondary education, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking.
- » Continue to expand your public education campaign

promoting the share the road message.

- » Offer bicycling skills training opportunities for adults more frequently.
- » Promote cycling throughout the year by offering or supporting more family-oriented community or social rides, and bicycle-themed festivals, parades or shows.
- » Launch a bike share system that is open to the public.
- » Encourage Santa Clara University to promote cycling to students, staff, and faculty and to seek recognition through the Bicycle Friendly University program.
- » Keep the San Tomas Aquinas Trail open during all NFL events or provide a safe and convenient signed detour.