Work with your business community to increase the amount of high quality bicycle parking at popular destinations.

Upgrade existing bike lanes to protected bike lanes, and add new protected bike lanes along arterials. Work with Caltrans to improve arterials with freeway onramps and offramps so that a cyclist can use the road safely.

Aggressively work to bridge the gaps across waterways and freeways. Also close other gaps in bike lane network.

Adjust the traffic signals so that it detects cyclists and allow enough time so that the cyclist can get through the intersection.

Promote cycling throughout the year by offering or supporting more family-oriented community or social rides, and bicycle-themed festivals, parades or shows.

Lead by example and encourage local businesses, agencies, and organizations to promote cycling to their employees and customers.

Launch a bike share system that is open to the public.

Ensure that police officers are initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.

Ask police officers to target both motorist and cyclist infractions to ensure that laws are being followed by all road users. Ensure that bicycle/motor vehicle crashes are investigated thoroughly and that citations are given fairly.

Implement the current bike plan.

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

<table>
<thead>
<tr>
<th>Category</th>
<th>Average Silver</th>
<th>Pleasanton</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arterial Streets with Bike Lanes</td>
<td>45%</td>
<td>85%</td>
</tr>
<tr>
<td>Total Bicycle Network Mileage to Total Road Network Mileage</td>
<td>30%</td>
<td>23%</td>
</tr>
<tr>
<td>Public Education Outreach</td>
<td>GOOD</td>
<td>VERY GOOD</td>
</tr>
<tr>
<td>% of Schools Offering Bicycling Education</td>
<td>43%</td>
<td>95%</td>
</tr>
<tr>
<td>Bike Month and Bike to Work Events</td>
<td>GOOD</td>
<td>VERY GOOD</td>
</tr>
<tr>
<td>Active Bicycle Advocacy Group</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Active Bicycle Advisory Committee</td>
<td>YES</td>
<td>VERY</td>
</tr>
<tr>
<td>Bicycle-Friendly Laws &amp; Ordinances</td>
<td>SOME</td>
<td>SOME</td>
</tr>
<tr>
<td>Bike Plan is Current and Is Being Implemented</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Bike Program Staff to Population</td>
<td>PER 70K</td>
<td>7396</td>
</tr>
</tbody>
</table>

CATEGORY SCORES

<table>
<thead>
<tr>
<th>Category</th>
<th>Average Silver</th>
<th>Pleasanton</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGINEERING Bicycle network and connectivity</td>
<td>4/10</td>
<td></td>
</tr>
<tr>
<td>EDUCATION Motorist awareness and bicycling skills</td>
<td>5/10</td>
<td></td>
</tr>
<tr>
<td>ENFORCEMENT Mainstreaming bicycling culture</td>
<td>3/10</td>
<td></td>
</tr>
<tr>
<td>ENFORCEMENT Promoting safety and protecting bicyclists’ rights</td>
<td>3/10</td>
<td></td>
</tr>
<tr>
<td>EVALUATION &amp; PLANNING Setting targets and having a plan</td>
<td>3/10</td>
<td></td>
</tr>
</tbody>
</table>

KEY OUTCOMES

<table>
<thead>
<tr>
<th>Category</th>
<th>Average Silver</th>
<th>Pleasanton</th>
</tr>
</thead>
<tbody>
<tr>
<td>RIDERSHIP Percentage of daily bicyclists</td>
<td>3.5%</td>
<td>1.96%</td>
</tr>
<tr>
<td>SAFETY MEASURES CRASHES Crashes per 10k daily bicyclists</td>
<td>180</td>
<td>182.9</td>
</tr>
<tr>
<td>SAFETY MEASURES FATALITIES Fatalities per 10k daily bicyclists</td>
<td>1.4</td>
<td>1.5</td>
</tr>
</tbody>
</table>

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