» Have your Bicycle Advisory Committee meet monthly to step up your BFC efforts.

» Work in close partnership with Caltrans and the County to expand the on and off street bike network and to increase network connectivity. On roads with posted speed limits of more than 35 mph, especially Highway 1, it is recommended to provide protected bicycle infrastructure and to use innovative treatments to make on and off ramps safer for all road users.

» Increase the amount of high quality bicycle parking throughout the community.

» Adequately maintain your on and off road bicycle infrastructure to ensure usability and safety.

» Schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with Caltrans to find solutions to major barriers near schools such as Highway 1.

» Promote cycling throughout the year by offering or supporting more family-oriented community or social rides, and bicycle-themed festivals, parades or shows.

» Encourage local businesses, agencies, and organizations to promote cycling to their employees and customers, and to seek recognition through the national Bicycle Friendly Business program. For example, local businesses could provide discounts for customers arriving by bicycle.