



MILWAUKEE, WI

TOTAL POPULATION

598,916

POPULATION DENSITY

6,231.0

TOTAL AREA (sq. miles)

96.1

OF LOCAL BICYCLE FRIENDLY BUSINESSES

9

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Milwaukee
Arterial Streets with Bike Lanes	45%	28%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	10%
Public Education Outreach	GOOD	VERY GOOD
% of Schools Offering Bicycling Education	43%	28%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	SOME	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	204868

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4/10

KEY OUTCOMES

	Average Silver	Milwaukee
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.79%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	325.5
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	1.7



KEY STEPS TO SILVER



- » Have your Bicycle Advisory Committee meet monthly to step up your BFC efforts.
- » Adopt the proposed Complete Streets policy.
- » Increase the amount of high quality bicycle parking throughout the community, especially at multi-family and public housing, retail, offices, restaurants and event venues
- » Expand the on-street bicycle network, utilizing a variety of bicycle facility designs. For example, add protected bike lanes along arterials such as Michigan, S 1st and Water Streets, and turn key neighborhood streets into bicycle boulevards.
- » Install a bicycle wayfinding system with distance and destination information at strategic locations around the

community, integrating preferred on street routes and off-street facilities.

- » Expand the Safe Routes to School program.
- » Continue to expand your public education campaign promoting the share the road message, e.g by placing share the road signs along popular bicycle routes.
- » Rapidly expand the bike share system to ensure success.
- » Update your bike plan to reflect the newest bike facility designs and standards.
- » Designate a dedicated local funding source for bicycle and pedestrian improvements.