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The Honorable Todd Rokita
236 Cannon House Office Building
Washington, DC 20515

Dear Representative Rokita,

Thank you for your leadership on HR4340: Safety Through Informed Consumer Act (STICRS) that helps improve traffic safety for all roadway users, including bicyclists and pedestrians. The bill increases consumer awareness of active safety vehicle technologies by requiring the National Highway Traffic Safety Administration (NHTSA) to integrate active safety technologies into their current crashworthiness rating system.

The League of American Bicyclists is the nation's oldest bicycling organization, representing the interests of bicyclists since 1880. The League represents over 20,000 individual members and more than 300,000 members of affiliated local clubs and advocacy organizations across the country. Our mission is to lead the movement to create a more bicycle friendly America for everyone. The safety of cyclists is a key issue for our members, and safety is a critical determinant in people's decision to ride a bicycle or not.

The League believes that active safety technologies are an important part of the solution to improving bicyclists' safety on our roadways. These technologies, including lane departure warning, blind spot monitoring and pedestrian detection, will raise visibility of bicyclists and help to maintain peak driver vigilance. In combination with improved infrastructure, education and enforcement, active safety technologies will make roads safer for bicyclists and pedestrians. We believe the technology will also make drivers more comfortable and confident sharing the road.

We know that drivers are concerned with traffic safety both for themselves and for the bicyclists and pedestrians with whom they share the road. Increasing consumer awareness of these technologies by placing active safety crash avoidance information on the window sticker will dramatically increase the demand for these technologies and enhance safety for those inside and outside the vehicle.

Thank you again for your leadership on HR 4340: Safety Through Informed Consumer Act (STICRS). We look forward to working with you to improve roadway safety through education and awareness of existing technologies.

Sincerely

Andy Clarke
President